

The sweet smell of sweat

SJSU grad exercises into a frenzy

□ FEATURE — PAGE 5



Thrown for a loop

Shot puts Doebling into NCCA's

□ SPORTS — PAGE 6

SPARTAN DAILY

Volume 84, No. 10

Serving the San Jose State University Community Since 1934

Friday, February 8, 1985

Checks delayed

Teachers put on hold

By J. G. Griswold
Daily staff writer

Some instructors who teach winter and summer courses are having to wait for their paychecks too long, said Political Science Prof. Roy E. Young, chairman-elect of the SJSU Academic Senate.

"Many of the younger instructors are living on the edge," Young said. "They can't afford to wait for their pay."

"There could be a good reason for this delay, but I doubt it."

Young lodged his complaint with the senate's executive committee which met Monday.

The delay is caused by the processing of paper work needed to order the checks, said Ralph C. Bohn, dean of Continuing Education, the school which handles the processing.

"Even when everyone is working efficiently, including the instructors, a delay could still happen," he said.

The instructors who may have to wait for their paychecks are those who teach courses which did not have full enrollment, Bohn said. These instructors are paid according to the number of students in the class as compared to those who are paid a set rate for full classes.

All instructors receive their salary in one payment.

"There are no more than 20 to 25 checks (for winter session) that have not been issued," said Betty Starks, senior account clerk for Continuing Education. She said most of the outstanding checks go to instructors of special and independent study courses.

The delay for the checks for these types of courses is due to additional paperwork that is required before a check can be issued, Starks said.

Bohn said additional paperwork is needed to determine the size of the classes that don't fill to capacity before his department can order the checks from the state controller. As a result, he said teachers may have to wait for their paychecks.

In a Dec. 17, 1984 memo from Continuing Education to instructors teaching winter classes, instructors were told the "payrolls are processed as soon as final class size is determined." According to the memo, paychecks were not expected to arrive until this month.

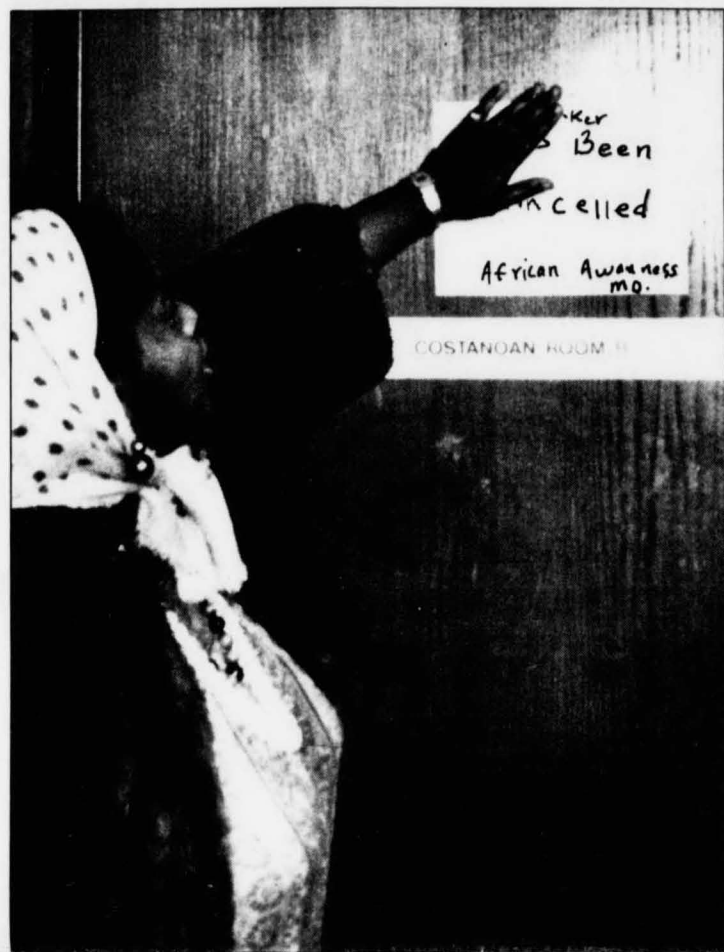
If an instructor demonstrates a "dire need" for getting his pay sooner than when the checks arrive, Bohn said he will normally approve such a request. The instructors are given "revolving checks."

He said the instructor, however, must get a recommendation from his or her chairperson before he will approve a request for a revolving check.

"I think they need to speed up the processing of the paper work," Young said after told the reason for the delay. "I know it would create a problem for them to do that, but (that's) tough."

"If they (Continuing Education) are willing to give revolving checks, then this should be told to the instructors. While I was the chair of Political Science for 12 years, I was never aware they did this."

End of story?



African Awareness Chairwoman Khaliyah Sundiata posts a sign indicating cancellation of Moses Muhammad's speech.

On again, off again speech cancelled

By Aaron Crowe
Daily staff writer

Moses Muhammad cancelled his talk yesterday in the Student Union Costanoan Room. Muhammad was scheduled to talk on the advancement of blacks in society and black education at 1 p.m. yesterday as part of African Awareness Month.

Jean Lenart of the Associated Students Business Office said Khaliyah Sundiata called her early yesterday morning, telling her Muhammad cancelled his speech. Sundiata is chairwoman of African Awareness and organizer of the event.

A friend of Sundiata's said Muhammad did not come to SJSU because the Spartan Daily made what she called an issue out of the fact that Muhammad is a representative of Black Muslim leaders Louis Farrakhan and Elijah Muhammad. She declined to give her name.

She also argued that Muhammad's

connection with Farrakhan and Elijah Muhammad had nothing to do with his speech for African Awareness Month. This connection was made because it was on fliers advertising the event. The event was funded by Associated Students and had Sundiata's telephone number on it.

Joanne Rife, public affairs assistant, said Sundiata called community relations yesterday morning and told them Muhammad had cancelled. A representative of Muhammad's office called Sundiata Tuesday evening, Rife said.

Lenart said she called the University Police Department yesterday morning and told them of the cancellation. She said she then called S.U. Director Ron Barrett. A secretary at the S.U. scheduling office said she learned of the speech cancellation yesterday morning and thought that Muhammad made his decision last night.

Grad assistants angry at cuts

8 students' checks halved

By J. M. Andermatt
Daily staff writer

Music Department graduate student assistants are angry that budget cuts were handled in a manner that caught them unaware.

Eight graduate student assistants were told on Jan. 17 that their salary would be cut in half, to \$263 a month. The news came after they were assured the Music Department budget cuts would not affect them. They were told they would be graduate student assistants for the 1984-85 academic year at the higher rate of pay, said Doug Tidack, one of the eight assistants.

Because of declining enrollment in the Music Department last semester, the budget for the Music Department had to be cut, said Arlene Okerlund, Dean of the School of Humanities and the Arts. Cutting the salaries of the graduate student assistants was a difficult choice.

"I regret it terribly, but it is a reality," Okerlund said.

Gus Lease, recently appointed chairman of the Music Department, also said the decision was a hard one.

"We had to take some action. I hated it. But, all (graduate student assistants) were agreeable," said Lease.

The students believe the question is whether the salary cut should have taken place in the middle of the school year. Tidack is angry that he was prepared to work as a graduate assistant for the entire academic year. Then, without warning, came the salary cut. He said he turned down other offers to stay at SJSU and now half of the former salary is difficult to live on.

"They said 'take it or leave it,'" Tidack said. "They had leverage. School was starting and no one was out looking for a job between semesters."

Graduate student assistants are different than student assistants, said Scott Hartman, another graduate student assistant whose salary was cut. They are considered part of the faculty.

"Graduate student assistants are hired as faculty by virtue of their superior record or ability to assist teaching in that field. They also do research," Hartman said. Because the Full Time Equivalent Student figure for the department was too low, graduate assistant students were affected by cuts.

The FTES number is derived by figuring

the number of students registered, multiplied by the actual number of units they take, then divided by 15 units of course work. Not all students take 15 units, Okerlund said, but out of the approximately 25,000 students registered, about 17,000 could be considered full time students.

"(This is) the basis on which funding is given to the university," Okerlund said.

For the Music Department, the ratio of faculty to students should fall between 13.5 and 15.5 students per instructor. The FTES figure for the department fell to 13.37 students, below the minimum of 13.5, Okerlund said.

In contrast, the Philosophy Department FTES figure came within the expected number. They are budgeted to have a student to faculty rate of 20 to 25 FTES. The real figure, Okerlund said, is 22.28, therefore, the Philosophy Department's budget was not cut. The Philosophy Department FTES figure is higher because there are no private lessons as in the Music Department, Okerlund said.

Four full time teachers should have been cut from the Music Department, Okerlund said. In actuality, she cut only .056 positions.

"I understand their situation. They're suffering," Okerlund said. "But grad assistants do not teach classes, therefore they bring in no enrollment." The FTES figure is based on departmental enrollment.

"If I don't teach, what do they pay me for?" Hartman said.

It is important to distinguish between student assistants and graduate student assistants. Student assistants do typing and publicity work and are not on faculty salary. And, not every music major graduate student can become a graduate assistant, said Hartman. He had to submit an application and memorize Beethoven's entire Eighth Symphony.

"I'm very fortunate to be in this position. I stayed here because I like it. I'm mad, but I've got to be reasonable. I honestly feel that the faculty did the best they could. I think they think we've done our jobs. But, from the department, we received no warning of the impending salary cut."

Associated Students set ticket policy

By Mariann Hansen
Daily staff writer

Campus groups will have to reach farther into their pockets when selling tickets for Associated Student sponsored events.

The A.S. Board of Directors unanimously adopted a policy on ticket control during its first meeting of the semester Wednesday. The policy calls for groups to hire ticket takers and takers through the A.S. Business Office rather than handle tickets themselves.

An informal committee was assembled in December to develop an A.S. policy on ticket sales after a Kappa Alpha Psi fraternity dance in the Student Union in November. During the event, fraternity members taking

tickets were allowing some people who had paid to enter the dance without issuing them tickets, said A.S. Controller Sharon Olivier.

The discrepancy was discovered when the A.S. business office tabulated 300 tickets sold and the attendance report indicated more than 500 people were there, Olivier said.

During Wednesday's meeting the board of directors discussed the relationship between the A.S. ticket policy and the dance and concert policy developed by the S.U. Board of Directors on Tuesday. SUBOD's policy calls for the S.U. to be responsible for enforcing the under 18 years of age policy and "insuring adequate ticket and cash control at dances

continued on back page

Fraternity violates rules; board sets dance regulations

By Aaron Crowe
Daily staff writer

Because of Student Union policy violations by Kappa Alpha Psi fraternity, student groups will now have tighter cash and ticket controls when they use the S.U.

The S.U. Board of Directors approved a policy Tuesday to ensure "adequate ticket and cash control at dances and concerts." SUBOD is also responsible for insuring that people under 18 years of age do not attend SJSU dances. The policy passed, 14-0-1.

Kappa Alpha Psi is not allowed to use the S.U. for dances this semester, said Ron Barrett, director of the S.U. The fraternity had two activities scheduled in the S.U. this semester, but is no longer on the list, according to the S.U. scheduling office.

The SUBOD House Committee made the policy recommendation because Kappa Alpha Psi broke three S.U. policies at its Dec. 8 dance in the S.U. Ballroom.

The fraternity is not recognized by the Inter-Fraternity Council, which only recognizes national fraternities, said Roger Thornton, SUBOD member and IFC secretary.

People under the age of 18 were admitted to the dance, Barrett said. Ticket prices went

up or down at the door, depending on who knew a friend taking tickets. Also, dance proceeds were not deposited with the Associated Students Business Office, Barrett said.

A separate problem at the dance was an attempted homicide by Eddie B. Wells, 23, said Russ Lunsford, police information officer. This problem didn't affect SUBOD policy. Wells was convicted and will serve a 12-month sentence starting April 11, with 59 days credited for time already served. He will be on a three-year probation after time served.

The night of the dance, Wells argued with a juvenile about a girl at the dance. The two continued their disagreement in the restroom. Wells stabbed the victim with a knife in the stomach, left arm and left eye, Lunsford said.

The victim ran out of the bathroom, with Wells running after him. The juvenile was stabbed again and Wells ran out of the building, Lunsford said.

Wells was in the Army and not a SJSU student.

The SUBOD policy only affects the union. Cash and tickets must now be handled at the door by the A.S. business office. Groups will

be charged for ticket handlers. Barrett estimated the added cost to be \$12 an hour.

SUBOD member Pete Silva said the policy is needed "to protect the integrity of the union." Silva said every other California State University campus charges for ticket takers and cash control. The responsibility now rests with the S.U., he said.

Most SUBOD members agreed with the policy, but some said before voting on the policy that it punishes all groups for the actions of one.

"What's adequate for one group may not be adequate for another," said Alan Day, director of the A.S. Program Board.

Day said all groups must pay for "the delinquency of other groups" and he only wanted the policy to be used for groups with past problems. However, the policy affects all groups that use the S.U.

A.S. Controller Sharon Olivier also didn't believe it was fair for all groups to be charged for the policy of extra ticket takers and supervision, but said she liked the dance and concert policy.

Thornton said the policy should only affect groups who are not responsible.



Steve Alden — Daily staff photographer

Mike Finley (left) and John Stipicevich discuss new ticket policy

SPARTAN DAILY

Published for the University and the University Community by the Department of Journalism and Mass Communications.

Mike Di Marco, Editor
Kevin Mendoza, City Editor
Mary Green, News Editor
Margaret Connor, News Editor
Dana Perrigan, Forum Editor
Eric Rice, Layout Editor

Michael Vail, Advertising Manager
Rosemary Decker, Retail Manager
Brad Terres, Production Manager
Diane Bonagura, Special Sections Manager

Editorial

Class cuts a double-edged sword

THE BOARD OF TRUSTEES is considering an insensitive plan to reduce remedial programs at California State University campuses, a plan which could interfere with attempts to expand minority enrollment. At the same time, the number of black and Mexican-American students at SJSU has dropped in recent years.

On March 12, the trustees will decide on the plan which calls for a 75 percent decrease in the number of students enrolled in remedial English and mathematics for Fall 1990.

The board says this is part of an effort to improve high school preparation for admission to college. To enter the CSU system in 1990, high school students will need four years of English which is currently required by the system. Presently, CSU requires two years of math preparation while the proposal requires three years. High school students aspiring to CSU colleges must add two years of science, foreign languages and visual and performing arts, and three years of social studies to live up to the proposal.

Even if high school preparation was improved, students with English as a second language (ESL) would still need remedial writing courses.

The university cannot attract minorities without offering remedial courses in reading

and writing. There is a contradiction in spending money and effort trying to recruit minorities and at the same time losing these students by cutting remedial education.

At SJSU, the 33 percent of new students who do not pass the English Placement Test enroll in remedial writing classes. Only 39 percent of the students who took the Entry Math Exam on Jan. 5 passed the test. Students must pass the exam in order to enroll in quantitative reasoning classes necessary to fulfill the General Education requirement.

It has been suggested that students needing remedial courses could go part-time to community colleges to get the education. An agreement has been discussed to allow SJSU students to take remedial courses at SJCC and Evergreen Valley College.

The Spartan Daily believes that with the poor transit system we now have, commuting will increase the dropout rate, especially among minorities. When a student already has difficulties with school, going to two colleges will only add to the burden.

There should be an equal opportunity to learn. A university should use all its resources to help students fulfill their graduation requirements. Remedial education is needed at SJSU.

Reagan to coach nuclear bowl

For years the United States and the Soviet Union have been babbling over which country has military and, more importantly, nuclear superiority over the other.

I want to see this debate ended once and for all. No, I don't propose an all-out nuclear war. That would be a bit unreasonable. What we need is a more civilized approach to decide this thing — something peaceful, gentlemanly and serene.

A football game — that's it! What better place to reach a verdict than on the old gridiron. And we can name the contest the East-West Whine Game.

You're probably thinking the Soviets do not play foot-

terback, George "The Sergeant" Shultz. The Soviets are represented by Chernenko and that hard-nosed, veteran middle linebacker Andrei Gromyko.

At the table, the bargaining begins to get hot and heavy.

"We give you our top offensive weapon, Ivan 'Cool Breeze' Melonhead, better known as ICBM, for the date of Dec. 20," Chernenko says. "How that sound, Ronnie baby?"

"There you go again, Konnie," Reagan answers. "We know you've got hundreds of ICBMs, and one won't make much of a difference in your aerial arsenal."

The two head coaches loosen their ties, wipe the sweat off their foreheads, then let the two players go at it.

"Let's get serious here," Shultz says. "We'll give you our backup quarterback, B-1, a real bomber, for July 4."

"No deal, Neal," Gromyko responds. "KGB said B-1 is an alcoholic. They seen him with Margaret Thatcher at a party — a Conservative Party. Ha Ha."

After Gromyko turns down Shultz's latest offer, Reagan, with a concerned look on his face, leans over to his signal caller and whispers, "George, we can't give up MX. He's a great influence in the locker room, a real peacekeeper."

The key to the negotiations, however, is defense. The Soviets' ABM defense is good, but it leaves them susceptible to the bomb.

In the past, the Americans have utilized the nickel defense and the 3-4 defense, in addition to the ABM defense. Now, however, they are thinking about using the ultimate impenetrable defense — the Star Wars defense.

This allows defenders named Luke and Hans to float over the field and shoot down opposing passes and field goals with laser guns. The defense also stops any opponent who is headed for a touchdown.

The Soviets are scared because their coaches don't have the ingenuity to build such a defense.

"If you don't stop Star Wars, we will discontinue talks and postpone game," Chernenko warns.

"Have a good trip back to Moscow, Konnie," Reagan says. "Will we talk again?"

"OK, we try again," Chernenko says.

"Later, Andrei," says Shultz. "And thanks for the vodka. It tastes great."

"Less filling," Gromyko blurts.

The two sides can't agree on much, like when to play a football game, but at least they have decided to get together and talk again.



Scott Vigallon

ball. Don't be so naive. It's possible that KGB agents have been stealing top-secret game plans from various National Football League teams for some time.

Furthermore, they could be pipelining these documents back to Moscow via the Steelers or the Redskins. And it's a good bet that right now at the Soviets' training camp in Moscow, Head Coach Konstantin Chernenko is whipping his players into tip-top shape.

But there's a snag. There always is.

The date of the game still cannot be agreed upon. The U.S. wants to play in the summertime, while the Russians insist on the winter. Isn't football supposed to be played in the winter?

"Well," said American head coach Ronald Reagan, "Yes, but our defense won't be able to tell the difference between giant snowflakes and their diminutive quarterback — that Doug Flutieovich."

International rules state that if two teams can't agree upon a date, they have to meet at the negotiating table in Geneva to work out a compromise.

Representing the U.S. are Reagan and his star quar-



A BREED APART

Letters to the Editor

A nation of sheep

Editor,

I would like to address Jim Griswold's article ("SJSU fallout shelters dilapidated," Spartan Daily, Feb. 5, 1985) on San Jose State's nuclear fallout shelters. Our author cites Bob Black, Emergency Services Coordinator for the City of San Jose as his prime source for this enlightening story.

Upon reading this propaganda, I had to laugh. Slowly this reaction turned to outrage and disbelief that this man, as a representative of the City, was publicizing naive, overly simplistic cure-alls that were meant to save us from nuclear fallout.

As an advertising major, I am becoming more and more aware that we are becoming children of the media, a nation of sheep. Why Mr. Griswold prints, without some questioning, this "authority's" ridiculous explanation of procedure is dispicable. Does Jim, surely at least an inquisitive fellow — he is a reporter after all — think that students and the surrounding community locals will "bring their own water, food, blankets and first aid supplies to the shelter," as Bob Black suggests?

I find it hard to picture myself scampering around the house with a suitcase collecting these items after the "big one" hits.

We are also relieved to know that if we make it to the shelters and if we survive the initial holocaust, there are no radiation detection instruments in the shelters. The city would need two days to get the instruments in every fallout shelter. In an actual emergency, the city would have more urgent concerns than delivering these instruments.

Students could die waiting or risk early exposure to a glowing San Jose. If this is the case, why bother with a shelter in the first place, Bob?

In closing, Black feels, "San Jose is capable of responding to an emergency such as a nuclear war in which the city is not directly hit by the destructive bombs." I would like to know what exactly does "not directly hit," mean — Cupertino, Mt. View, Moffet Field, San Francisco?

This attempt at constructive information has only made me more aware of how inadequate and futile any effort toward survival would be — given Bob Black's intelligent suggestions. Perhaps he could advise, considering his contingency plans on our only two viable choices: dying with the masses, or dying while gathering coat, food, water and medical supplies? You decide, Bob, those are the choices you gave us.

Cathy Rambaud
Junior
Advertising

Letter policy

The success of the Forum page is in your hands. Your response to any topic of interest is welcome.

All letters must bear the writer's name, signature, major, phone number and class standing. The phone number will not be printed.

Letters can be delivered to the Daily, upstairs in Dwight Bentel Hall, or at the information center on the first floor of the Student Union. The Spartan Daily reserves the right to edit letters for libel and length.

The viewpoints expressed in opinion pieces and cartoons are those of the authors.

Talkman

Do you believe foreign students should have the option of paying their tuition in three installments, while out-of-state students pay in one lump sum?



No, it's not fair. Out of state students should have the same rights, if not more. The option should be for both.

Linda L. Schock
Junior
Marketing

If foreign students tuition is greater, it seems logical. A foreign student under greater restraints should be able to make use of the policy, as long as they're able to follow through.

Tom Saliccia
Senior
Political Science



It should be an option for both groups. If I were an out-of-stater I'd feel like why should a foreigner have more opportunity than me?

Leike Vlasveld
Senior
Industrial Systems Engineering



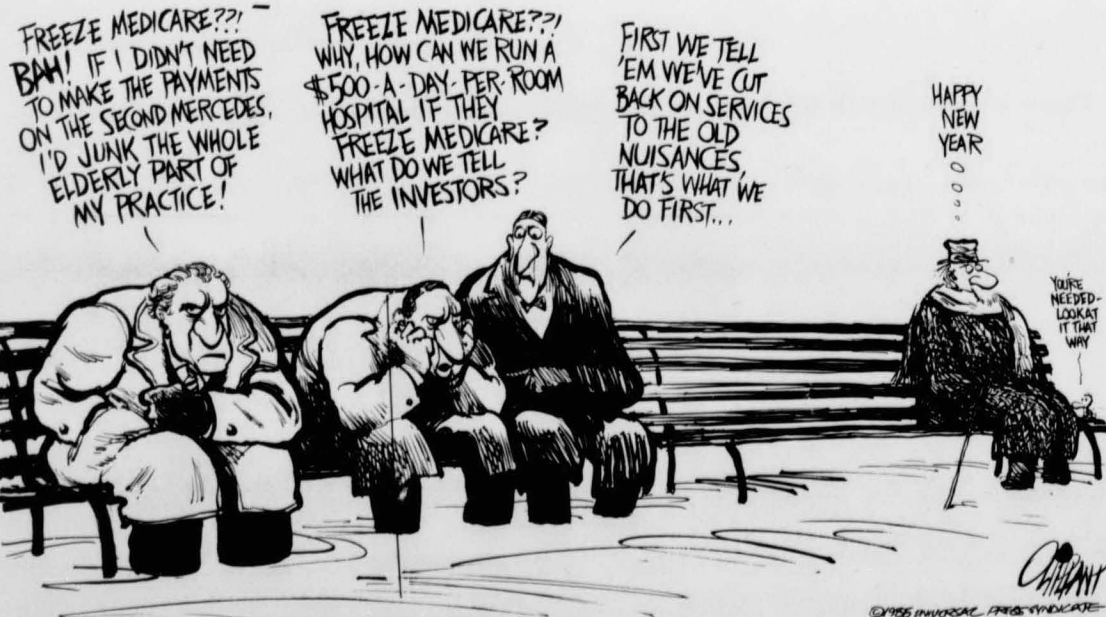
At first my reaction was that it isn't fair. But, they (foreign students) may have more problems getting their money to them.

Ben Brieger
Sophomore
Industrial Arts



It depends on how much they're paying. If the fees are comparable, it's not fair. If the fees are the same for both groups, it is definitely unfair.

David Finn
Senior
Aero Operations



County cancels public TV funds

Channel 54 must raise \$780,000

Associated Press

San Jose's only public television station may go off the air next year if private contributors don't replace funds cut by the county, a station executive has warned.

KTEH-Channel 54 will lose \$780,000 — a quarter of its income — in 1986 as a result of budget cuts backed unanimously by the Santa Clara County Board of Education.

KTEH foundation director Don Peters told the board on Wednesday that the station will have to double the money it receives from contributions. He noted that, despite the wealth in Silicon Valley, fund-raising is not easy.

"Here in this county, you can count on two hands the number of companies that have a corporate contribution program, and most of those are already supporting KTEH in some fashion," Peters said.

Board trustee Gene Hill said he

education office totally subsidized the station when it began, but in the last decade community support, grants and contracts have grown to most of the station's \$3.1 million budget.

Pre-sales planned for congested aquarium

MONTEREY (AP) — The Monterey Bay Aquarium will start selling advance tickets tomorrow in an attempt to reduce congestion caused by the thousands of visitors to the attraction that opened Oct. 20.

The advance tickets will be good only for specified dates and times, said aquarium spokesman John Racanelli.

General admission tickets will still be available at the door but ad-

vance ticket holders will be guaranteed immediate admission through a side entrance and will not have to wait in line.

A maximum of 200 advance tickets will be sold for each hour of the morning and early afternoon, Racanelli said. The number may be increased for the late afternoon hours, when attendance at the aquarium is lower.

"The idea is to spread the atten-

dance out," he said. "As time goes on, as we increase the number of pre-sold tickets, we will limit the general admission line, making sure that the building isn't too full at any one time."

Racanelli said daily attendance at the aquarium has dropped about 20 percent compared to the first weeks after the opening, when long lines stretched down Cannery Row and parking and traffic problems in the

area were unprecedented.

Last weekend, when the Peninsula was host to crowds for the Crosby Golf Tournament, aquarium attendance was 7,600 on Saturday and 7,500 on Sunday — compared to 10,000 for the previous Saturday and 8,600 for the previous Sunday.

"Attendance is diminishing somewhat," Racanelli said. "I think it's a trend, but every time I say that more people show up."

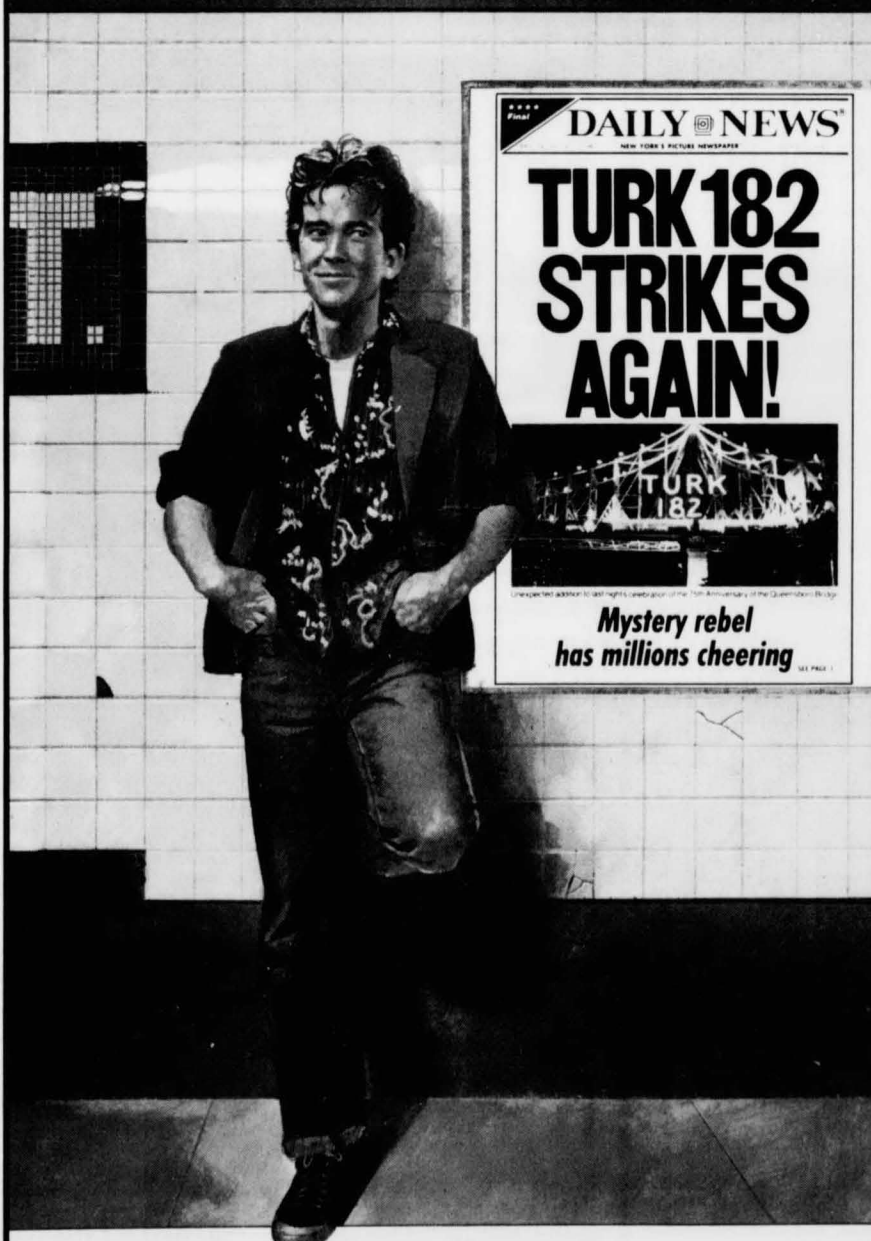
The first time
seems like the worst time,
but it's the one time
you'll never forget!

Mischief

A JERE HENSHAW-MICHAEL NOLIN PRODUCTION
A MEL DAMSKI FILM "MISCHIEF" DOUG McKEON
CATHERINE MARY STEWART KELLY PRESTON CHRIS NASH
Director of Photography DONALD E. THORIN Executive Producer NOEL BLACK
Produced by SAM MANNERS and MICHAEL NOLIN Written by NOEL BLACK
Directed by MEL DAMSKI

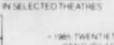
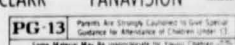


STARTS FRIDAY, FEBRUARY 8 AT A THEATRE NEAR YOU.



TIMOTHY HUTTON
IS
**TURK
182**

Twentieth Century Fox Presents
AN INTERSCOPE COMMUNICATIONS PRODUCTION A BOB CLARK FILM
TIMOTHY HUTTON
TURK 182
ROBERT URICH KIM CATTRALL
ROBERT CULP DARREN MCGAVIN and PETER BOYLE
Director of Photography REGINALD H. MORRIS, C.S.C.
Executive Producers PETER SAMUELSON and ROBERT CORT
Produced by TED FIELD and RENE DUPONT
Screenplay by JAMES GREGORY KINGSTON and DENIS HAMILL
& JOHN HAMILL Story by JAMES GREGORY KINGSTON
Directed by BOB CLARK PANAVISION® DOLBY STEREO®



CHECK LOCAL NEWSPAPERS FOR SPECIAL PREVIEWS. REGULAR ENGAGEMENT STARTS FRIDAY, FEBRUARY 15.

Spartan Daily

Serving the San Jose State
University Community

Since 1934

(USPS 509-480)

Second class postage paid at San Jose, California. Member of California Newspaper Publishers Association and the Associated Press. Published daily by San Jose State University, during the academic year. The opinions expressed in the paper are not necessarily those of the Department of Journalism and Mass Communications, the University Administration or any student or faculty organization. Mail subscriptions accepted on a remainder of semester basis. Full academic year, \$15. Each semester, \$7.50. Off-campus price per copy, 15 cents. The Spartan Daily is partially funded at \$.35 per participating student by a subscription grant from Associated Students, which has no authority over editorial policy or news content, which has granted unconditional funds to this newspaper as a service to the community of SJSU. The Spartan Daily is solely responsible for policies and content of this newspaper. Phone: Editorial 277-3181. Advertising 277-3171. Printed by Fricke-Parks Press.

Postmaster: Please send all address corrections to Spartan Daily, San Jose State University, One Washington Square, San Jose, CA 95192.

STAFF

Editor Mike Di Marco
Advertising Manager Michael Vail
City Editor Kevin Mendoza
News Editor Mary Green
News Editor Margaret Connor
Forum Editor Dana Perrigan
Layout Editor Eric Rice
Associate Layout Editor Yoriko Noguchi
Feature Editor Paul Ruffner
Sports Editor Dan Fitch
Entertainment Editor Beth Ranney
Special Assignment Editor Patricia Hanson
Photo Editor Joe De Vera
Chief Photographer Steve Capovilla
Retail Manager Rosemary Decker
National Manager Marian Marr
Production Manager Brad Terres
Special Sections Manager Diane Bonagura
Photographers Steve Alden, Noel Cameron, Pat Fredrickson, Eric Sherman, Julia Tranchina
Artists Nancy Chan, Sheila Neal
Reporters Judy Andermatt, Marcos Breton, Chuck Carroll, Bobbie Celestine, Aaron Crowe, Christine Frankendal, Sam Gibino, Jim Griswold, Mariann Hansen, Leonard Hoops, Beth Johnson, Tracey Kaplan, Kathy Keesey, Peter Lazich, Janet Lee, Phil Loomis, Elizabeth Lynott, John Ramos, Eric Stanion, Mark Turner, Scott Vigallon
Account Executives Gerrie Abraham, Arleen Arimura, Charlie Sue Boruk, Jerry Burke, Alicia Deguchi, Roger Delacruz, Sarah Dobbin, Solange Dufuis, Wendy Enord, Zully Estrella, Carol Evans, Jennifer Fong, Ruth Foss, Kara Garcia, Michael Gonzalez, July Handley, Andrea Harris, Debra Heisch, Donna Henderson, Cynthia Howard, David Jamgotchian, John Leeper, Colleen Mc Elhatton, Ellen Mitchell, Tim Murphy, Melissa O'Brien, Wendy Okamura, Joe Padilla, Shelly Paquette, Glenn Roberts, Diane Sangster, Debra Shigenoto, Rozana Terzk, Paul Turcotte

Pause that refreshes



Pat Fredrickson — Daily staff photographer

Two students share a quiet moment alone in a dimly lit SJSU hall, away from the daily pressures of the college routine.

Air Force contracts for 100 new B-1 bombers

WASHINGTON (AP) — The Air Force has no plans to build more than 100 B-1 bombers despite rumors it might ask for more of the planes instead of building the "stealth" bomber, service leaders told said Thursday.

"We have no internal plans whatsoever to buy the 101st (B-1) aircraft," Air Force Secretary Verne Orr told the Senate Armed Services Committee during testimony on the service's budget request for fiscal 1986.

But he said "the 101st B-1 might be waiting in some people's minds" and could be used to hold down costs on the "stealth" bomber, so-called because it would use new technologies to make it difficult for enemy radar to spot.

The Air Force is seeking \$5.9 billion in the fiscal year starting Oct. 1 to buy the last 48 of the planned force of 100 B-1s. At the same time, it is seeking a classified amount of money for the stealth project, which is designed to produce a totally new bomber in the early 1990s.

The B-1, originally developed by Rockwell International Corp. more than a decade ago as a replacement for the aging B-52 bomber, was killed by President Carter eight

years ago but resurrected by President Reagan in 1981.

The newer model, known as the B-1B, contains a number of stealth features.

At the same time, Reagan ordered the Air Force to go ahead with research on stealth.

Critics have argued that the nation doesn't need two new bombers and say one should be scrapped. There have been persistent reports in the past year that the Air Force would seek more than 100 B-1s instead of shutting down the production line and building a new bomber.

There have also been reports that the service is having difficulties in developing a workable bomber in the highly classified stealth program, but Gen. Charles Gabriel, the Air Force chief of staff, said under questioning Thursday that the program is on schedule.

The B-1 program will cost \$20.5 billion, Orr noted, and the first production model of the bomber was flown last October. The planes are scheduled to enter service in September 1986.

Reagan avoids problems

By Donald M. Rothberg
Associated Press

WASHINGTON (AP) — President Reagan reaffirmed his deep-rooted faith in a free market economy unencumbered by the federal government Wednesday night, but beyond that vision he offered only the barest

Analysis

outline of how he would achieve his "Second American Revolution."

The president said he was speaking for "millions in our inner cities who long for real jobs, safe neighborhoods, and schools that truly teach. We are here to speak for the American farmer, the entrepreneur and every worker in industry fighting to modernize and compete."

"And, yes, we are here to stand, and proudly so, for all who struggle to break free from totalitarianism; for all who know in their hearts that freedom is the one true path to peace and human happiness."

He said he was speaking for them, but what did he say to them?

What of the record federal budget deficits?

"The best way to reduce deficits is through economic growth," said the president.

What of farmers threatened by foreclosure and the loss of their farms, their homes and a lifetime of work by economic distress in agricultural states?

"An orderly transition to a market-oriented farm economy," was the solution suggested for their troubles.

And for the people living in the nation's poorest areas, Reagan said, "it is time to liberate the spirit of enterprise" and he renewed his call for passage of legislation to attract industry to inner-city neighborhoods through tax incentives.

Reagan said that "without a vision the people perish" and few politicians in American history have been as skilled as this president in offering a vision.

He called on the nation to proceed toward "a Second American Revolution of hope and opportunity" and repeatedly referred to a need for Americans to achieve greater freedom from their government.

"Every dollar the federal government does not take from us, every decision it does not make for us, will make our economy stronger, our lives more abundant, our future more free," he said.

Reagan devoted a major portion of his speech to endorsing the concept of tax simplification contained in the plan offered by his Treasury Department, but he continued to hold back from backing the plan itself.

"The Treasury Department has produced an excellent reform plan whose principles will guide the final proposal we will ask you to enact," he told Congress.

Most of those principles are contained in the Democratic and Republican plans already pending before Congress.

"We will propose a top rate of no more than 35 percent," said Reagan. The plan offered by Sen. Bill Bradley, D-N.J., and Rep. Richard Gephardt, D-Mo., has a top rate of 30 percent. Under the tax plan filed by Rep. Jack Kemp, R-N.Y., and Sen. Robert W. Kasten Jr., R-Wis., the top rate would be 24 percent.

"We will propose that individuals living at or near the poverty line be totally exempt from federal income tax," said the president. Here, too, the same concept is contained in the pending bills.

For example, the Bradley-Gephardt bill would exempt the first \$11,200 of income for a

family of four; Kemp-Kasten would exempt the first \$12,540 income for the same size family.

Reagan had nothing new to say on arms control. He tried to overcome congressional distaste for the MX missile — which he calls the Peacekeeper — by calling its funding "a critical test" of chances of reaching a meaningful arms agreement with the Soviet Union.

Also repeated was his appeal for congressional support to proceed with research on a space-based missile defense system.

The president's belief in the power of tax cuts and free markets to bring about long-standing prosperity, was reflected in his view of the world's poorer nations.

"Many countries in East Asia and the Pacific have few resources other than the enterprise of their own people," said Reagan. "But through low tax rates and free markets, they have soared ahead of centralized economies."

Republicans lead cheers, O'Neill opposes program

WASHINGTON (AP) — Republicans led the cheering for President Reagan Wednesday night while Democratic House Speaker Thomas P. O'Neill Jr. credited the president with "eloquent generalities" but challenged him to explain the "difficult realities" of his programs.

"There were a lot of high points in the speech," said Senate Republican Leader Bob Dole of Kansas, who added that if the president "gets behind it," he can probably win approval for tax simplification legislation.

"It was a fine speech and I think it sets the right tone for this new administration and for the term ahead," said Sen. William Armstrong, R-Colo., in a comment that reflected the response from other GOP lawmakers to the State of the Union address.

Added Rep. Guy VanderJagt, R-Mich., head of the party's GOP Congressional Committee: "The president has shown consistency and great courage in the continuation of his commitment to get the federal government back on track."

VanderJagt said the budget deficit is the nation's most pressing problem, and said, "if Congress does not follow the leadership of President Reagan, we will fail in the eyes of Americans at home and the eyes of the world abroad."

But O'Neill, the Massachusetts Democrat who is one of Reagan's sharpest critics in Congress, said the president spoke "beautifully" and in "eloquent generalities," and

added:

"If the people are to feel the pain of the president's budget proposals, they deserve to hear the reason for that pain from the president himself. Tomorrow he must begin to inform people as to the sometimes difficult realities of the Reagan Revolution."

Senate Democratic Leader Robert C. Byrd of West Virginia responded in a similar vein, saying Reagan's "budget contradicts some of that fine (speech) rhetoric — on education for example," where the president's new budget proposes spending cuts.

Sen. Lawton Chiles of Florida, the senior Democrat on the Senate Budget Committee, said Reagan's budget, presented earlier this week, does not do enough to reduce federal deficits.

"That tells me we are going to have to look at some of the people who are not paying their fair share of taxes," Chiles said of Reagan's call for tax simplification.

Sen. Mark Hatfield, an Oregon Republican, was one of few GOP lawmakers to criticize the president, saying the president was "about to shatter accepted notions of the impossible by attempting to save the earth by militarizing space, eliminate nuclear weapons while producing them with abandon and assuming that we will reduce the deficit in the process."

His State of the Union address told the people that what they've seen from Reagan over many years is what they're likely to get.

Heroines introduced at House

WASHINGTON (AP) — Before Nancy Reagan came into the chamber of the House of Representatives Wednesday night, the galleries buzzed with questions about the two women in the seats next to hers.

There was no answer until the end of the president's State of the Union speech. Then he introduced a young Asian woman wearing the uniform of a West Point cadet.

Jean Nguyen, Reagan said, had fled Vietnam as a young girl with her family 10

years ago. On May 22, he said, she will graduate from the U.S. Military Academy at West Point.

"I thought you might like to meet an American hero named Jean Nguyen," Reagan said.

The other woman stood and Reagan introduced Clara Hale of New York, founder of Hale House.

"... Born 79 years ago, she lives in the inner city where she cares for infants born of mothers who are heroin addicts," the

president said. "The children born in withdrawal are sometimes even dropped on her doorstep."

"Jean, Mother Hale, your lives tell us that the oldest American saying is new again — anything is possible in America if we have the faith, the will and the heart," Reagan said.

This wasn't the first time Reagan has brought "heroes" to his State of the Union speeches and introduced them to make a point.

Speaker attacks 'kindly old man' Reagan

WASHINGTON (AP) — After weeks of holding his punches, House Speaker Thomas P. O'Neill Jr. went on the attack again yesterday, dismissing President Reagan's State of the Union address as generalities of "a kindly old man."

The Massachusetts Democrat, in his harshest criticism since the president's landslide re-election victory last November, said Reagan "hasn't been honest with the American people. They haven't asked him for honesty."

O'Neill, 72, frequently characterized Reagan as "an old man" and "a kindly old man" at a news conference.

Reagan delivered his State of the Union address Wednesday night on his 74th birthday — a fact of which Congress took official note with a chorus of "Happy Birthday" at the end of the speech.

But yesterday O'Neill said Democrats had been intentionally easy on the president in their initial reactions to his speech.

"We did not want to hurt this kindly old man that America loves on his 74th birthday," O'Neill said.

'Reagan hasn't been honest with the American people. They haven't asked him for honesty.'

— Thomas P. O'Neill
speaker of the House

"This kindly gentleman, this old man. The American people are mesmerized by him. But I think he should come out and say what he's asking for."

O'Neill took issue with Reagan's assertion that current high deficits were caused by "nearly 50 years of government's living beyond its means."

"He made somewhat of a simple statement. It was very clever rhetoric. But it covered up the facts," O'Neill said. "Mr. President... do not point the finger at the distant past, when you yourself have so much responsibility for these deficits resting on your own shoulders."

When Reagan took office, O'Neill said, the national debt was just over \$900 million. "By his own budget pro-

jections... the national debt will be \$3 trillion when he leaves office, triple what it was when the Reagan revolution began."

O'Neill also accused the president of having "a touch in his heart" that makes him "unfair to the poor of

America, to the blacks of America, and to other segments of America."

O'Neill, a sharp critic of Reagan during the president's first term, subdued his criticism of the president following Reagan's 49-state sweep. Last month, O'Neill openly praised Reagan as the "most popular" president he'd ever known and vowed to do nothing to block his programs from coming to the House floor.

"You're a wonderful man and you give a wonderful performance, but let's stop talking about generalities," O'Neill said as if he were directing his remarks to the president.

LET THE WORLD KNOW (or at least that special person)



Send your Valentine's Day message in the Spartan Daily

Sign up now outside the Student Union

GRANDE PIZZERIA
\$2⁰⁰ off combination (with the works)

11-11 M-F
4-11 Sat. & Sun.

150 E. San Carlos
(Corner 4th)
292-2840

GOOD UNTIL END OF SEMESTER

LUSTRY in the DUST

HE RODE THE WEST...
THE GIRLS RODE THE REST!
TOGETHER THEY
RAVAGED THE LAND!



Hardcase Williams
They called him
garbage wrapped
in human skin.

Bernardo
Mean as a
snake and
twice as twisted.

Father Garcia
A man of the
cloth with a
lusty habit.

Nina
The hooker with
the chest
of gold.

"LUST IN THE DUST" — TAB HUNTER · LAINE KAZAN · GEOFFREY LEWIS
HENRY SILVA · CESAR ROMERO · GINA GALLEGO
DIVINE · NEDRA VOLZ · COURTNEY GAINS
DANA GRANATA · GEORGE MASTERS · ROBERT SHAD
JAMES C. KATZ · ROBERT RAYMOND · PETER MATZ
PHILIP JOHN TAYLOR · ALLAN GLASER · TAB HUNTER · PAUL BARTEL

NEW WORLD PICTURES AN ALLAN GLASER/TAB HUNTER FOX RUN PRODUCTION

—STARTS FRIDAY—

TOWN CTR MALL
SUNNYVALE 6
THEATRE 746-3800

SAN JOSE
SARATOGA 6
THEATRE 374-3324

SAN JOSE
OAKRIDGE 6
THEATRE 227-6660

CUPERTINO
OAKS
THEATRE 446-1134

CALL THEATRE
FOR POLICY.

'My long-term goal is to be the next Jack LaLanne. I want to be the American spokesman for health and fitness.'

— Steve Sokol

Taking life to its limit

By Elizabeth Lynott
Daily staff writer

Ready to go back to bed after an hour with Richard Simmons? Try 1,000 sit-ups, a 45-mile bike ride, a two-mile swim and a two-hour workout. This routine may find most exercise buffs in traction for weeks but it's just another workout for 28-year-old record-setting athlete Steve Sokol.

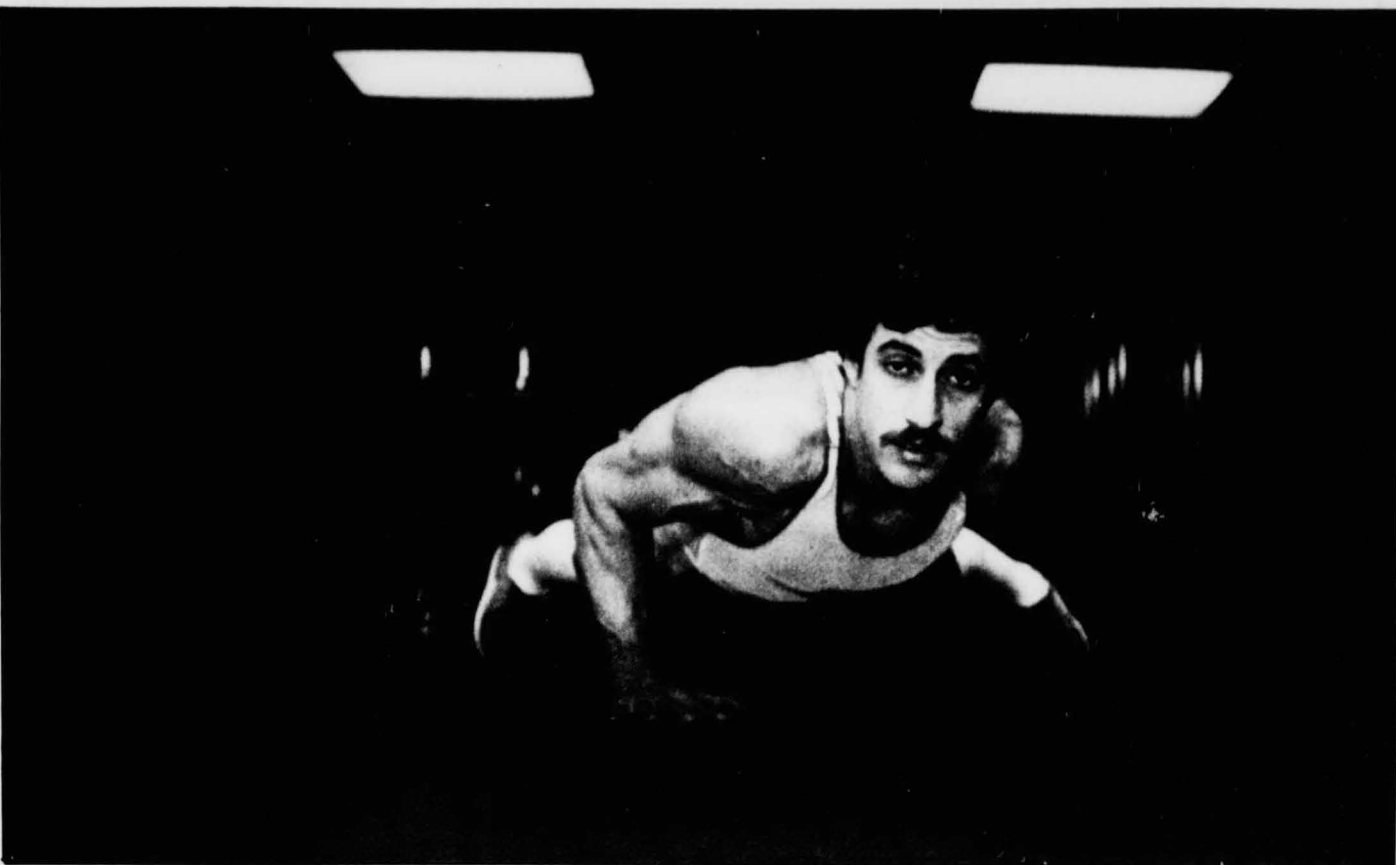
Known to many as the "world's fittest man," Sokol keeps his accomplishments in perspective.

"Although I have never called myself the world's fittest man, I may be considered so physiologically," he said.

Sokol has combined muscular endurance and strength, cardio-vascular fitness and flexibility, into a body capable of extreme endurance.

A graduate student in the Human Performance Department at SJSU, Sokol has broken and set records in sit-ups, leg lifts, jumping jacks, squat thrusts, bicycling and more.

"My only record, now broken, in the Guinness Book of World Records was jumping jacks, 30,000 in seven



Pat Fredrickson — Daily staff photographer

SJSU graduate student Steve Sokol demonstrates one exercise in his daily workout at an athletic spa in South San Jose.

and a half hours," he said. "The process of getting into the book was too political so I rely on media coverage for credibility."

Sokol's tests of endurance have appeared in local magazines and newspapers, Sports Illustrated and PM Magazine.

"I am promoting physical health and fitness so a lot of non-profit organizations like the American Heart Association and American Lung Association sponsor me and then request donations in my name," he said. "The situation works well because they get financial support and I get the credibility and coverage."

Sokol plans to use the exposure he receives from his record-setting events as a springboard to a more promising career in physical health and fitness.

"My long-term goal is to be the next Jack LaLanne. I want to be the American spokesman for health and fitness," he said.

After two years as an engineer at IBM, Sokol realized he didn't like the job but enjoyed the exercise routine he had been building during his lunch hour.

"I really didn't fit in at IBM, he said. "I would come

back from lunch with wet hair and I would get a lot of flack about it. Finally I gave them something to say and came back from lunch one day with my head shaved. At least it wasn't wet."

While still at IBM, Sokol participated in his first event, the Ironman Triathlon in Hawaii.

"In nine hours, I swam 2.4 miles, bicycled 112 miles and completed a 126-mile marathon, he said. "I realized I was really enjoying these tests of endurance and I wanted to be able to make this into a profession, so I went back to school to study exercise physiology in order to add academic credibility to the physical accomplishments I had developed from setting records."

"The first records I set were sit-ups, 52,003 in 32 hours, and leg lifts, 13,013 in four hours."

The tremendous demands Sokol puts on his body while setting records do not come without repercussions, but for the most part, he accepts them without regret.

"The demands of some events throw off the body's chemistry and it's not uncommon for me to hallucinate

or cry," Sokol said. "After events there are some physical injuries. After setting the sit-up record I couldn't sit for a week and the jumping jacks took away feeling in my middle toes for three weeks."

"For the most part, I don't regret the demands I've placed on my body. When you do something good and you're better than the others, it's satisfactory in itself."

Numb toes and a skinned posterior have not kept Sokol from continuing to set and break records. He is currently in training to set the record for the world's fastest 1,000 sit-ups and to break his squat thrusts record of 33,333 in four hours.

"The David Letterman Show recently contacted me to break my sit-up record on the show, although I'm still waiting to hear from them again," he said.

Meanwhile, Sokol will be combining his physiological knowledge and physical ability to act as the health and fitness spokesman for a new talent marketing magazine "Cover to Cover."

"I won't be setting records all my life," he said. "But for now my forte is pushing myself as far as I can. I'll do it until I drop."

Schoolteacher's dream may take flight

SOUTH GATE (AP)— Schoolteacher Kathy Gill has dreamed of traveling in space ever since America's first manned flight in 1961. Her students are now trying to get their teacher on the launching pad.

When President Reagan announced last August that a teacher would be the first private citizen to fly aboard the space shuttle later this year or early 1986, Gill became inspired.

So did her students in this Los Angeles suburb. Knowing her fascination for space, more than 2,000 students signed petitions asking the National Aeronautics and Space Administration to choose the 38-year-old teacher to fly aboard the space shuttle.

"The kids at school call me Space Lady, or in Spanish, La Dama Espacial," said Gill, who teaches in a bilingual program. "I'll be walking across campus and they'll yell, 'Hey, Space Lady, when you taking off?'"

Gill is already planning for that day, should it come. She jogs outdoors and around her living room, explaining the need to become accustomed to a confined space like the space shuttle. She also lifts weights

and peddles on her stationary cycle.

But Gill is not alone in her quest. Since Reagan's announcement, NASA has received more than 39,000 applications from star-struck teachers nationwide.

Realizing the odds of getting chosen, Gill has decided to step up her campaign by issuing press releases to newspapers and radio and television stations nationwide.

But others have been just as enthusiastic, according to NASA.

"In some cases, buttons and T-shirts have been printed up. Some towns have passed resolutions on behalf of teachers. We've also received letters, drawings, videotapes, scrolls..." said Terri Rosenblatt, director of NASA's Teacher in Space Project.

To fill NASA's criteria, an applicant has to have creativity and originality, communications skills and involvement in local community activities.

"I just want to show NASA, in a gentle way, how enthusiastic I am," Gill said.

Gill said, if chosen, she would deliver a message in 12 languages aboard a shuttle that she hopes would inspire children with the pioneer spirit she said is needed for space travel in the 21st Century.

zap
copies

3¢
per copy

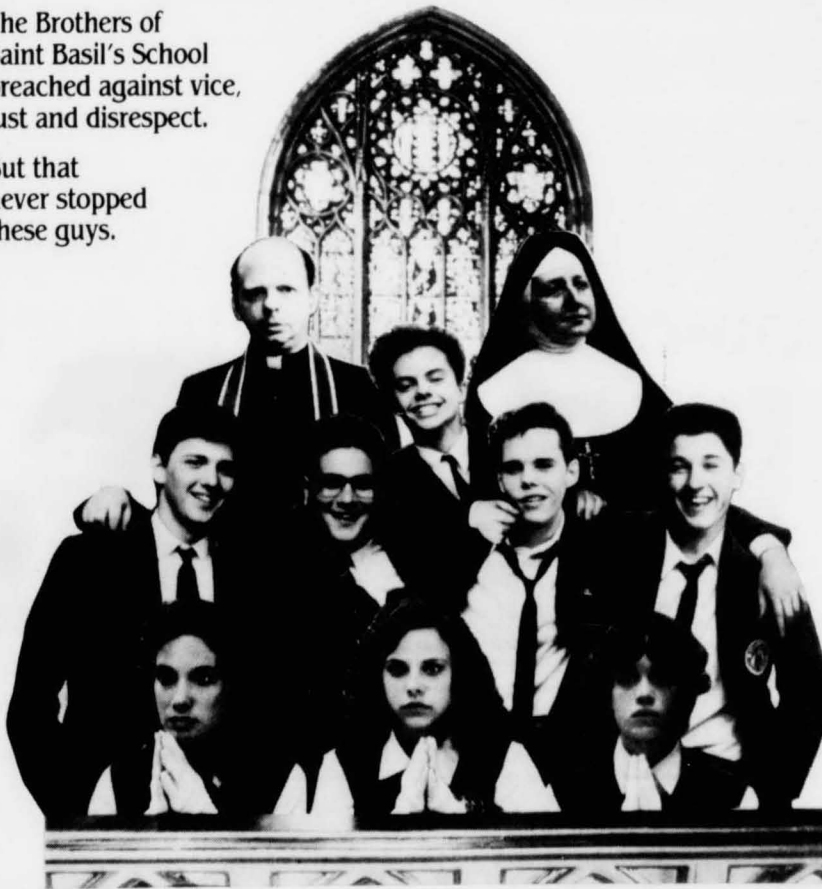
Win the Race

Zip In
Zip out
at Zap.

Near
SJSU
at
4th Street &
San Salvador

The Brothers of Saint Basil's School preached against vice, lust and disrespect.

But that never stopped these guys.



Heaven help us

If God had wanted them to be angels, He would have given them wings.

HBO PICTURES IN ASSOCIATION WITH SILVER SCREEN PARTNERS PRESENTS
A MARK CARLINER-DAN WIGUTOW PRODUCTION HEAVEN HELP US
ANDREW MCCARTHY-MARY STUART MASTERSON-KEVIN DILLON
MALCOLM DANARE-KATE REID-WALLACE SHAWN

JOHN HEARD AS TIMOTHY AND DONALD SUTHERLAND- JAMES HORNER
WRITTEN BY CHARLES PURPURA PRODUCED BY DAN WIGUTOW AND MARK CARLINER
DIRECTED BY MICHAEL DINNER

R RESTRICTED
UNDER 17 REQUIRES ACCOMPANYING
PARENT OR ADULT GUARDIAN

ATRI-STAR
RELEASE
© 1985 TriStar Pictures.
All Rights Reserved.

STARTS FRIDAY, FEBRUARY 8 AT A
SPECIALLY SELECTED THEATRE NEAR YOU.



Beta Alpha Psi

The Largest Accounting
Organization on Campus.
And you should
be a member.

Accounting Majors,
Come find out why.

at
'Meet the Chapter'
Round Table Pizza
Saratoga & Moorpark Ave.
Friday, Feb. 8, 7:00 p.m.
and

'The First Formal Meeting'
Los Gatos Lodge
Highway 9, Los Gatos
Friday, Feb. 15, 7:00 p.m.

Additional information
in BC 208.

San José State Folkdancers
invite you to join us for an
International
Folkdance Party

No partner needed Friday, February 8 Beginners welcome
8-midnight

featuring: Teaching of easy dances from
around the world
Request dancing
A performance by the fabulous
Ionian Dancers

SIX-TIME SILVER MEDAL WINNERS IN WESTERN NATIONAL
GREEK FOLK DANCE COMPETITION LAST YEAR DEFEATING
OVER 50 GROUPS!!!

Donation: \$2

FOR MORE INFORMATION CALL (408) 287-6369

SAN JOSE STATE UNIVERSITY
Women's Gym, WG-101
7th & San Carlos Street
Convenient Parking
next to gym on 7th
50¢ (2 quarters)

An arm's length away



Steve Alden — Daily staff photographer

SJSU shotputter Jim Doebling prepares for a throw. He was named outstanding male athlete at a recent meet.

Throwing his way into the NCAA's

By Scott Vigallon
Daily staff writer

Surely SJSU shot putter Jim Doebling must have been thrilled Saturday when he was named

Track and Field

the outstanding male athlete at the Skydome Invitational Track and Field Meet in Flagstaff, Ariz.

Not quite. "I didn't even stick around to find out," said Doebling, whose heave of 65 feet, 4 inches set a meet and stadium record. More importantly, however, the toss qualified him for the March 8-9 NCAA indoor championships.

The senior All-American learned of his honor like the rest of us.

"When I got home, I read about it in the paper," he said. "And I still don't know if I get an award."

Doebling said he wasn't surprised by his toss of 65-4, so an award really doesn't matter much to him.

"I've been throwing 64 feet easily in training," he said. "And with a competition, you gain 2 or 3 feet because of the excitement and your adrenalin."

To qualify for the indoor nationals, which will be held at Syracuse University, Doebling needed just a toss of 61 feet. He comfortably beat that, and in the process came within two inches of his personal best, an outdoor mark of 65-6.

The SJSU record in the shot put is 65-9, also an outdoor mark. Doebling is steadily climbing to-

wards that.

"I just try to better my own record, and if that enables me to take other records, I wouldn't mind it," he said.

"I just take it one step at a time."

Outdoor marks are normally higher than indoor marks because of the difference in balls, Doebling said.

"The outdoor ball is made of iron, while the indoor ball is plastic, softer and bigger. The ball goes farther outdoors," he said.

Last year, Doebling's throws improved 5 feet from the indoor season to the outdoor season. He hopes to enjoy that same type of improvement again this year.

"I should be around 70 feet outdoors which is world class," he said.

In 1984, Doebling finished sixth in both the indoor and outdoor national championships and also qualified for the U.S. Olympic trials.

However, he declined to compete.

"The trials were right after the NAAs, and I was almost going on a full year of hard training," Doebling said.

After watching the competition in Los Angeles, did he have any regrets?

"No. I was physically at a low point, and I just wanted to wait for this year."

Well, this year, Doebling is off to a flying start and attributes some of his early success to his coach, Mike Weeks.

"We're now getting to the point where we can communicate on a high level," he said. "Also,

he's helping change my bad habits."

Weeks, who is SJSU's throwing events coach, praised Doebling but feels his pupil still can improve.

"He's an athlete of a high level of physical ability," Weeks said. "But he's just really learning how to throw with the proper technical aspects."

Doebling could not have gotten this far without hard work, which he dedicated himself to after he broke his back two years ago.

"Since then, I've had pretty much of a 'Go for it' type of attitude," he said. "I hit the weights hard, and I haven't stopped yet."

According to Weeks, Doebling may just work too hard.

"One of my short-term goals is to make him understand that he doesn't have to work himself so hard," the coach said.

In the past three weeks, Doebling has developed a minor case of tendonitis in his right elbow. He said it resulted from a combination of bad throws and overextension of his elbow.

But it won't slow him down.

"For the next four weeks, I cannot stop," he said. "After the indoors, I'll cut my training some, but then I'll increase it again for the outdoors."

Doebling looks forward to the nationals.

"A couple of the top guys from last year are gone," he said. "With improvement, I hope to be in the top three both indoors and outdoors."

Cal pitching stifles SJSU bats

First home loss for Spartans

By Leonard Hoops
Daily staff writer

Just when Spartan baseball coach Gene Menges thought he could hang a "Home Sweet Home" sign in his San Jose Municipal Stadium dugout, the Cal Bears came to town — and they brought their bats.

"They've got a real fine team," Menges said of the Bears. "There's

when Rooker fielded the ball and threw wildly to third, allowing Trainor to score.

The Bears made it 5-0 on catcher Knapp's two-run homer over the left field wall in the sixth inning. Knapp's round tripper made a good case for the added power of aluminum bats,

as it cleared the fence with no room to spare. Terry Adams came in to mop up after Rooker's gopher-ball, and his 3.2 innings were run-free.

"Terry finished off well," Menges said. "But we gave too many fat pitches to their big hitters."

If the pitches were fat to the Bears, the Spartans must have felt they were hitting marbles.

They managed to scratch a run out in their half of the sixth inning, though, when Saucedo reached first on a Truax error, went to second on a Steve Ochoa single, and then third on a Knapp passed ball. Wagoner followed with a fly ball that took right-fielder Jeff Weiss to the warning track, and Saucedo jogged home with the Spartans lone run.

Hitting is still the main concern of Menges, as the Spartans will be facing a few teams in the PCAA that can hit with the Bears.

"Our offense is still not there," Menges said. "The defense and pitching are o.k."

Aside from Rooker's wild throw, the Spartans played error-free baseball, and the pitching was effective for most of the game. Rooker pitched well at times, but the middle of Cal's line-up took advantage of his mistakes to give the Bears their second win over SJSU in eight days.

Notes: Ochoa was the only Spartan to collect two hits. Catcher Kurt Griesemer also managed to get on base twice, going 1-for-2 with a walk. Cal is now 6-1 on the season, and SJSU dropped to 2-2. The Spartans next game is Feb. 12 at Santa Clara. Their next home game is Feb. 15 vs. St. Mary's.

Baseball

not many weaknesses with that power."

While the Bears were spanking the baseball, the Spartans were looking for holes in their bats, as they managed only four hits in Wednesday's 5-1 loss to Cal. The loss was SJSU's first at Municipal Stadium this year and its second overall.

Poor hitting is not necessarily the fault of the hitters, however, as Cal's pitchers kept SJSU off balance all day. Starter Mark Sampson used a collection of curves and screwballs to strike out four batters on the way to his first win, and reliever Dave Masters got out all six batters he faced to finish the game.

Cal got started offensively in the second inning, when Larry Jester ripped a Ron Rooker pitch over Darryl Wagoner's head in right field. When the infield dust had settled, Jester had belly-flopped into third with a triple.

Two hitters later, catcher Mike Knapp lifted a short fly to left-fielder Mark Saucedo, and Jester raced home just ahead of the throw.

Jerry Gott gave the Bears a 2-0 lead in the fourth when he drove a Rooker pitch to the 394-foot sign in right field. The ball missed being a homer by inches, and it scored Lance Blankenship from first.

Rooker made a crucial error in the fifth inning to allow another Bear run. After singles by second baseman Mike Trainor and center-fielder Rich Harger, Cal's Dan Truax tried to lay down a sacrifice bunt to advance the runners. Truax and the Bears got more than they were looking for

Rogers goes to NFL

PONTIAC, Mich. (AP) — The Detroit Lions today named Darryl Rogers, head coach at Arizona State University, as director of operations and coach of the National Football League club.

Rogers replaces Monte Clark, who was fired last year after the team finished 4-11-1. Clark had coached the team seven years, and took the Lions to a Central Division title in 1983.

ASU athletic director Dick Tamburo said today he had a 35-minute meeting with Rogers, who denied reports that he was leaving for Detroit. However, the school then scheduled an afternoon press conference shortly after the Lions made the announcement.

The Lions had hoped to wait until

the college football recruiting season was over before announcing Rogers as head coach, said Russ Thomas, executive vice president and general manager of the Lions. But word of the team's selection leaked and the Lions decided to announce their choice, he said.

"Darryl is still going to work with the University and help them in their recruiting program," Thomas said in a statement. "At a later date, probably next week, we will announce further plans as to a press conference in Detroit."

Rogers left Michigan State University after the 1979 season to take the coaching job at Arizona State, where he compiled a 37-17-1 record over four seasons.

Dickerson's agent to dig for gold

ANAHEIM, Calif. (AP) — The public relations consultant for Eric Dickerson believes the Los Angeles Rams' record-breaking running back "is headed for the biggest endorsement career of anyone that's ever been in that business."

Dickerson set a National Football League single-season rushing record last season, gaining 2,105 yards.

"It's the biggest record that's ever been put together in football, probably a multimillion-dollar bene-

fit to Eric, not in immediate residuals but over the period of a year or two," said Milton Kahn.

Kahn, of Los Angeles, said he prefers to represent only "Tiffany-type clients," and that among those, "no one has ever had the image of Eric Dickerson."

Kahn's clientele has included Gregory Peck, Michael Landon, Herb Alpert and George Brett.

Dickerson, 24, who led the NFL in rushing as a rookie in 1983 with 1,808

yards, currently has only two major endorsements, for adidas shoes and Voit footballs.

"I try to avoid the get-rich-quick deals," Dickerson said. "A guy says, 'I'll make you rich, but I'm not rich.' Now you know that's a hoax."

"I don't want to do anything real small that would cut me out of something major."

A couple of qualities Dickerson seems to have going for him are a clean image and charisma.

Dickerson said the clean image label is more than just a label.

"This is just me," he said. "I don't get into trouble. I like a lot of fun, but I like clean fun. Legal fun."

"I've been around guys that smoke marijuana...some old friends of mine in high school. I never had the urge to smoke it. I did smoke it once in college. I can't say I didn't. But it never got me high, and I didn't like the smell of it...I never tried it again."



Fireside Realty

\$1,000

Cash Scholarships

To Apply:

Send a letter outlining your educational background, current major and plans for your professional future.

Mail with a \$5.00 Processing Fee to:

Fireside Realty
2184 Lincoln Ave.
San Jose, CA 95125

Winners will be announced in the Spartan Daily

SJSU Students Only
Deadline to Apply is Feb. 25

MR. TUNG'S

CHINESE FOOD WITHOUT THE WAIT

LUNCH SPECIAL \$1.95 M-F 11:30-2 PM

OPEN 7 DAYS A WEEK

293-3925

CORNER OF 8TH & E. SANTA CLARA

(One block from School of Engineering)

WE FEATURE

FRIED RICE

SWEET & SOUR PORK

SWEET & SOUR RIBS

BARBECUE RIBS

PORK RIB STEW

BEEF STEW

CURRIED CHICKEN

Spicy Beef

Jumbo Egg Rolls

Chicken Broccoli

Beef Cauliflower

Zucchini & Pork

Bell Peppers Beef

Chow Mein

POM POM CHICKEN

\$1.75

Any Two COMBINATION SELECTIONS

OR

\$2.25

Any Three COMBINATION SELECTIONS

NOT valid with any other offers
Limit 4 orders per coupon

EXP. 2/17/85

FREE

JUMBO EGG ROLL

with purchase
of any 3 or more
regularly priced
combination selections

NOT valid with any other offer
valid up to 4 orders

EXP. 2/17/85

DON'T FORGET YOUR VALENTINE!

HELIUM HELLO'S

ASSORTED
VALENTINE
BALLOON
BOUQUETS

- **FREE Delivery By 1**
- **"Our Caring Valentine Bear"**
- **FREE Floating Valentine Heart**
- **Say It With Balloons**
- **224-4577**

SCU fundraiser aids Africans

The University of Santa Clara raised \$6,000 in a fundraising drive. The funds will go to help the victims in Ethiopia. The money will be given to KRON-TV and Emergency Airlifts International, which will send medical and food supplies to Ethiopia on Feb. 14.

Organizers of the SCU drive will also send letters to various campuses challenging them to hold drives and raise as much money as or more than UCS. The letter will also contain helpful hints on ways to hold a drive.

Ten years of study has led researchers at Stanford Medical School to a potential vaccine for gonorrhea.

A two-part testing process is planned. First, healthy volunteers will take the vaccine. If found safe, other volunteers will take the vaccine and then be exposed to the gonococ-

Around Other Campuses

cal bacteria.

U.S. Marine Corps recruiting at University of California at Berkeley faced more than 50 protesting students.

The protest began when a few "leftist" student groups approached the Marine Corps recruiting table and starting shouting remarks. Other students joined the groups. One protester was arrested. The Marines packed up and left soon after.

A student of the University of California at Santa Barbara entered the UCSB campus police station and told officers that he was carrying a bomb in his briefcase. The officials apprehended the student and bomb

squad deputies worked with the "suspicious device" for over two hours. The device turned out to be non-explosive. No reasons for the threat are known.

Spring enrollment dropped at West Valley College in Saratoga. The drop is part of a continuing downward trend. Enrollment hit a high in 1981 with a little less than 19,000 registered students. The enrollment this spring is 12,500. The dean of Admissions said the decline is serious and will cause serious funding problems.

He said the decline is because of fees. Students are enrolling earlier in the semester, but not adding as many classes.

Jury to decide mayor's future

SAN DIEGO (AP) — The jury in Mayor Roger Hedgecock's criminal conspiracy and perjury trial began deliberating the fate of the mayor of the nation's eighth-largest city yesterday after a final admonition from the judge in the case that their decision must be unanimous.

Leaving the courtroom after the jury instructions were delivered, Hedgecock maintained the confident air he has shown throughout his months of legal troubles.

"We've presented the case and the other side has presented its case and now it's in the hands of the jury," Hedgecock said.

The mayor then left the courthouse to attend a Metropolitan Transit Development Board meeting. He said he later would return

to his City Hall office to "get back to the job I was elected to do."

Hedgecock, 38, is charged with 13 felonies, one count of conspiracy and 12 counts of perjury. If he is convicted on any of the charges, he must leave office. The ouster would occur when the verdict was verified, presumably at the time of sentencing.

The conspiracy count carries a maximum possible prison term of three years and each perjury count could bring a four-year prison sentence.

The prosecution claims the mayor conspired with jailed financier J. David "Jerry" Dominelli and his girlfriend and former business partner Nancy Hoover to finance his 1983 election with illegal contributions funneled through a

political consulting firm set up by Hedgecock's former aide, Tom Shepard.

Dominelli, Hoover and Shepard face trial later this year on similar charges. Hedgecock was tried separately because he waived his right to a preliminary hearing on the charges.

The four are accused of participating in a scheme to pump nearly \$360,000 in illegal donations to Hedgecock's campaign, which Hedgecock then allegedly lied about the money on financial disclosure forms.

Hedgecock, spent three days on the witness stand testifying in his own defense and steadfastly maintained his innocence.

Yesterdaily

Because many SJSU students attend classes twice or three times a week, the Spartan Daily is including news items from the previous paper to help keep everyone informed on campus everyday.

Campus

The California State Students Association said it plans to draft a bill that will replace sections of the California Administrative Code that prohibit state-funded California college newspapers from endorsing political candidates.

The action was prompted by the dismissal of the Humboldt State University's newspaper editor

for endorsing several political candidates. The editor has filed suit, voicing complaints of First Amendment violations.

SUBOD voted Tuesday to let student groups sell flowers in front of the Student Union.

The vote has thrown Julie Johnston, who has a one-year exclusive contract with the S.U. Board of Directors, into competition with anyone who wants to open a flower stand. Johnston said her attitude is one of cooperation rather than competition.

Cartoons

Bloom County



Isaac Newt



Sheila Neal

Spartaguide

To include your information in Spartaguide, visit the Daily Office in Room 208, second floor of Dwight Bentel Hall.

The SJSU Amateur Radio Club will have a meeting at 5 p.m. today in the Business Classrooms, Room 101. Call 277-3470 for information.

Sigma Alpha Mu fraternity will throw a punk party tonight at 9 at 567 S. 8th St. Call Rotten Johnnie at 279-9397 for information.

The University Chorus is seeking

singers in all voice parts for one unit of credit. For more information, see Tikey Zes in the Music Building, Room 104 from 11:30 a.m. to 12:30 p.m. Monday, Wednesday or Friday.

Student Affirmative Action will have an information and services table set up in the Student Union today.

The Community Committee for International Students provides conversational English tutoring Monday through Friday from 1 to 3 p.m. in the Administration Building, Room 222. For details, call Muriel at 279-4575.

Sigma Alpha Epsilon kicks off its Little Sister Rush at 9 tonight at the SAE Ski Lodge, 230 S. 10th St. Call Bob at 293-1608 or Ed at 998-9409, for information.

The Chinese Engineering Students' Association will hold a dance tonight at 8:30 in the S.U. Ballroom. Call Ginger at 226-6189, for details.

The Korean Christian Fellowship will have a Bible study at 12:30 p.m. today in the S.U. Montalvo Room.

Call Young Pance at 274-8657 for details.

SJSU Economics Club members will hold a meeting at 2:30 p.m. today in the SU Council Chambers. For information, call Peggy Crane at 277-2758.

The Christian Science Organization will meet Monday at 12:30 p.m. in the S.U. Montalvo Room. Call Margaret at 244-5995 for information.

The Asian American Christian Fellowship will meet Monday at 7 p.m. in the S.U. Guadalupe Room. For more details, call Jim at 292-6314.

The Santa Clara Valley TM Center will have a free introductory lesson Monday at noon and Tuesday at 8 p.m. in the S.U. Costanoan Room. Call Ted at 247-8963 for information.

Pi Sigma Alpha, a political science club, will hold a membership meeting Monday at 12:30 p.m. in the S.U. Guadalupe Room. Call Paul Torres at 262-7754 for details.

Classified

ANNOUNCEMENTS

ATTENTION FORMER KEY CLUBBERS: Interested in reactivating the SJSU CIRCLE K Club? Call Kelly at 268-4705.

AVAILABLE FOR SJSU STUDENTS: Each year many of our students fail to get the financial aid that they need. Why? Because they never apply! Fact: most applicants do qualify for some sort of financial assistance. To pick up an application, stop by Wahlgast South, Room 208. Priority deadline is MARCH 1.

CHILD ABUSE TREATMENT PROGRAM: Enhance personal and professional growth as volunteer in term of world renowned local program. Counseling support services, admin., data processing, public awareness, fund raising, etc. Bilingual, all majors, grad & undergrad. Experience from clerical to post-grad, intro to extrovert. We need you. Near campus. I.C.E.F. PO Box 952, SJ, 95108. 280-5055.

COME SLAM & JAM at the Sigma Alpha Mu punk party!! 9pm Friday, Feb. 8, 567 S. 8th St. For info, call 279-9397.

LIVE IN OR OUT, child care, elderly care, housekeeping, part-time and full time. Aide Medical & Home Help Placement Agency, 3275 Stevens Creek Blvd. 223, San Jose, Ca. 95117. Employer fee paid agency. No fee to employees. Call 243-0370.

SJSU SKI CLUB is having sign ups for San Valley on Feb. 12 at 7am in front of the Student Union. Spring trip runs during Spring break. For more info, call Doug at 225-0960.

STUDENT DENTAL OPTIONAL Plan: Enroll now! Save your teeth, eyes and money too. For information and brochure see A.S. office or call 371-6811.

WORSHIP AT CAMPUS Christian Center: Sunday Lutheran 10:45am, Catholic 4:00 and 8pm. Please call Campus Ministry at 298-0204 for worship counseling programs and study opportunities. Rev. Natalie Shires, Fr. Bob Leger, Sr. Joan Panella, Rev. Norb Firnhaber.

\$10-\$360 WEEKLY UPI! Mailing circulars! No bosses, quotas. Sincerely interested. Rush self-addressed envelope to: Dept. AN-7, POD-910CEW, Woodstock, IL 60098.

AUTOMOTIVE

'76 TOYOTA COROLLA wg. Ex. run am/fm cass, 4 spk. amp, 4 gd. tire s.ac. 5 spd. \$1750/bo 277-8694.

FOR SALE

BLACK & WHITE 13" TV, 2 yrs. old, exec. cond. Will take best offer. Call Jane after 8pm at 735-8044.

JAPANESE ENGINES & TRANSES Used/new/perf/no core charge/war./free delivery. Student discount. Spartan Distributors, 365-7007.

HELP WANTED

AIRLINES HIRING, \$14-\$39,000! Stewardesses, reservationist! Worldwide! Call for guide, directory, newsletter. 1-(916) 944-4444 So. San Jose.

BARTENDER PART-TIME

Apply at Benihana's of Tokyo, Valico Fashion Pk. Call 253-1221.

CANVASSERS NEEDED! We're looking for native people to canvas local businesses to introduce a new advertising program being offered by our company. We offer full training, above average commissions. Minimum \$50 per transaction. No evenings or weekends, no competition and unlimited leads. If interested call: Phil at 246-9023.

COCKTAIL WAITRESS PART-TIME! No exp. nec. Apply at Benihana's, Valico Fashion Pk. Call 253-1221.

COOK! EULIPIA RESTAURANT is hiring a broiler cook. Good student job. Inquire at 374 S. 1st St. S.J. or call 280-6161.

CREATIVE, KNOWLEDGEABLE TEACHERS wanted to teach in growing pre-school company. Opportunities for advancement, competitive salary & benefits. Full, part & substitute positions available. Must enjoy children & have ECE units. Call 246-2141 Santa Clara or 265-7880 San Jose.

CRUISESHIPS HIRING! \$16-\$30,000! Caribbean, Hawaii, World. Call for guide, directory, newsletter. 1-(916) 944-4444 x CSU San Jose.

EARN \$150-\$500 per month in spare time. French perfume products. Great savings. High quality, demand by men/women. Call Chuck 291-7822 (days).

EASY JOB AS TELEPHONE/RECEP. Light typing. Flex hrs. 95 hr. to start. Mobile Home Realty, 737-8686. Ask for Joan O'Brien or Sara Beners.

GOVT. JOBS \$15,000-\$50,000/yr. possible. All occupations. Call 805-687-6000, ext. R-9929 for info.

GUY'S & GALS 17+! P.T. fun job every. Enjoy pizza parties, concerts, sports events. Supervisor pos. offered. Call Mike at 978-2554.

HEARST DIRECT TV has 4 openings in the cable sales dept. If you are looking for enjoyable and very profitable full time employment, don't pass this opportunity. Every household is a potential sale & commission. Excellent company benefits. Call Ed Keating at 727-8829, Hearst Cable.

MC DONALD'S NOW HIRING! Premium pay, hours flexible around school schedule. 2-5 days, 10-35 hrs. per week. Interviews Monday-Friday 3-4pm. Contact Kathy or David at 356-3095, 15475 Los Gatos Blvd.

MOTHER'S HELPER! Lite housekpg. SJSU prof. needs help with 6 yr. old boy T/H aft. Flexible hours and excellent pay. Call 277-2893 or 258-8876. Car preferred.

NEED EXTRA CASH? Earn good money & gain valuable exp. working with major electronic firms in Santa Clara Valley. Immed. long & short term assignm. avail. Arrowstaff Temp. Svcs., 100 N. Winchester Blvd., Suite 230, S.J. 244-8500, EOE, M/F/H.

OFFICE ASSISTANT

20:30 hrs./wk. wks. & wknds. Varied duties in retail credit office. Perm. year round opportunity with flexible hrs. Call Jeri or Janet at 296-7393.

ONCE IN A LIFETIME a company like this comes along. P people by the thousands are getting on board. A struggling teacher from Ca. working two jobs made \$57,575 in 3 months. A truck driver from Texas is making over \$30,000 per month. All incomes verifiable. If you are concerned about your health, care about others and need to earn a super high income, call for interview at 275-9290 between noon and 2 pm. FT and PT.

PART TIME JOBS! ALCAS Corp. National firm has openings. Flex. hrs. work part during semester. If during summer, No exp. nec. Professional dress req'd. Math & reading a plus. Call 275-9885 11am to 3pm Mon-Fri only.

RECREATION JOBS: Milpitas Park & Leisure Svcs., 942-2470. Teen Prg. Leaders: 6:10pm. Sport Director, \$5/6 hr., Social Activity Director, \$6/7 hr., Food Seller, \$5/hr. Need energetic ambitious persons for positions.

SANDWICH MAKERS! Mon. thru Fri., 10am to 2pm. \$4 per hour. call 262-8095 or 773-8404.

START YOUR CAREER NOW. Earn money and work on Fortune 500 Companies' marketing programs on campus. Part-time (flexible) hours each week. We give references. Call 1-800-243-6679.

STUDENT MANAGER! Rental Center on campus is accepting applications for shop manager. Knowledge of skiing (Downhill and Cross Country), selection and maintenance of equipment skills are highly desirable. \$4.35-\$5.25 per hour, 15-20 hours per week based on school schedule. Apply Earth Toys or Student Programs and Service Office. Deadline for applying is February 15.

SUMMER JOBS! National Park Co.'s 21 parks, 5,000 openings. Complete information, send \$5 to Park Report, Mission Mtn. Co., 651 2nd Ave. W.N., Kalispell, MT. 59901.

WANTED! SPERM DONORS. All races. Los Olivos Women's Medical Clinic, 356-0431.

HOUSING

CHARMING VICTORIAN, rms. for rent, near SJSU. Call now for low rates and viewing. Call 292-9265 or 286-4323.

DELUXE CONDO. Need 1 student to share new 3 bdrm, 2-1/2 ba. condo. Must be rel.; \$250/mo., \$350 dep. Avail. 2/10. Info. (415) 339-0255 or Msp. (415) 654-7445.

FURNISHED ROOM FOR RENT! Near bus stop, all utilities included. Price negotiable. Call Sheri at 268-1060.

FURNISHED ROOM FOR RENT. Nice home, kitch. priv. \$300/mo. Call Bobbie or John at 978-7442.

ROOM FOR RENT! Nice bldg. and off street parking. Call Brian at 730-1865 till 10 p.m.

ROOMMATE WANTED

1/3 util.new 4 bdrm. house. Nice area & near SJSU. Call 773-5532 days & 270-2577 eves.

STUDENTS, STAFF, FACULTY: Need a place? Have space? SJSU Off-Campus Housing Program, 277-3996 FREE services.

PERSONALS

ARE U A LIBERAL ARTS major of Latino descent with a shiny smile & aspiring to be a teacher? We met on Jan. 31, 85 in Student Union line. I'm the one with the white card graduating this semester. Don't be shy, reply O.S. 292-7854.

BEEN LOOKING FOR a date in safe way? Desire more control in a relationship? Want to know where your man is at night? Explore new vistas! Write S. Jackson, Box 923778, San Quentin, Ca. 94974.

CHOICES. Personalized introduction service. Free membership to women. Half price to men when you mention this ad. 408-971-7408.

EMPLOYED WHITE MALE, 27, would like to meet female between 23-33 for caring relationship. Prefer non-drinker, smoker ok. I like movies, walks & outdoors & quiet conversation. P.C., 1140 Pedro, 1, San Jose 95125.

PAT O'SHEA, Super Bowl Friends. Mary Agnes you were right. Let's be friends! Call Bain Bayardo at (415) 386-5450 after 9pm.

TO THE PERSON who turned a black wallet on Jan. 31 to the S.U. Info.

Centr. BIG THANKS!!

You have further strengthened my confidence on the goodness of humanity. A.M. Celli.

WOULD LIKE TO find a sincere female to share time with a handicapped man. I enjoy music very much. I will be interested in forming a very close relationship. Call 298-2308.

SERVICES

FACULTY, STAFF & STUDENTS: Relax and revitalize! Certified massage practitioner offering nonsexual, therapeutic body work. Specializing in acupressure & Esalen techniques. Gift certificates also available. By appt. only. Call Janice (408) 267-2993.

FRESH FLOWERS ON CAMPUS! Bouquets, roses, pledge cards, corsages & boutonnieres. Located at the Student Union, open 11:30 am-6:00 pm every school day. Brighten a friend's day with a rose. \$2. Please order corsages (\$6.50 & up) & bouquets (\$3) ahead. Weddings too! Julie 984-8260.

HAVE CREDENTIAL will travel to your home/business. English lang. communication skills. Groups of 1-12. Call (408) 923-0608.

NASON HAIR & SKIN care salon for all the beautiful people of color. Relaxers curly perms press & curls, nails. Men & women, 1739 Berryessa Rd. 259-2848, eve. appts. avail. Cosmetics supplies.

TYPING

AAA = Accuracy, Accountability, Achievement in typing that's tops. Trust Tony. 926-2087. \$1.50 per

page double-spaced. Available seven days a week. All work guaranteed. Thanks.

ABILITIES TO MATCH all your needs! Fast, accurate word processing. Turabian format expert. \$1.50/ds page includes editing, spelling, grammar, punctuation assistance. Pick up and delivery available. Mcintosh available to finish/edit/print what you start. Also graphics and copying. The best job for the best rate. Don't waste your time! Call me first. The L1 Office Helper. (408) 296-5703.

ABILITY & ACCURACY are the key elements for your perfect paper. Specialize in turabian APA MLA all thesis material IBM selective II transcription services. 10 yrs. exp. with SJSU students & faculty. 10 min. from campus. Hilly rates. 10% discount with ad! Call Jane at 251-5942.

CALL ASTRID WORD PROCESSING for student papers, thesis, mailing lists, resumes. Milpitas area. Reasonable, accurate. 262-2201.

CALL LINDA for professional typing (double spaced, pica type). Free disk storage. Cassette transcription available. Near Almaden Expwy. & Branham Lane. Guaranteed quick return on all papers. Phone 264-4504.

EDITING/WORD PROCESSING: Assistance with grammar, punct., sentence structure on request. Specialize in term papers, research projects, and resumes (Apprvd formats, Turabian, APA, Campbell). 15 yrs. exp. Willow Glen area. Call Marcia

8 am-8 pm (No later please) 266-9448

EXECUTIVE WD. PROC. SERV. Professional, guar. error-free. Cour. 10, Ltr. Goth. 12, Bold PS. Greek Math. APA or yr choice. Free 45 day disk storage. Pick up & del. avail. Reas. student rates. vol. dc. 274-4409, 8am-8pm.

INNOVATIVE COMPUTER SERVICES is located across from SJSU for your convenience! We specialize in resumes, term papers, mailing labels & repetitive letters! Call us at 292-8461 for an appt! We have very low rates & good service.

SUCCESS ENTERPRISE. Professional typing and business services at very reasonable rates. Call (408) 259-9368.

SUNNYVALE VALICO, MARCIE's word processing, typing. Prompt, neat, accurate. All formats including APA. Work guaranteed. \$1.50 page (double spaced, pica type). Call 720-8635.

THE BEST PROFESSIONAL Typist! Prompt, accurate, dependable IBM Electric 75. \$1.75/double space per page including editing Reports, thesis, papers, resumes. Saratoga area. Call Joan at 741-5880. Guaranteed work.

THE PERFECT PAGE: typing & editing, professional, guaranteed copy. Prompt, dependable turnaround. All academic & business formats. Theses, proposals, reports, scripts, manuals, manuscripts for publication. Competitive rates. Ask about Student Discount. CRYSTAL 923-8461 8AM to 8PM.

TYPING-TERM PAPERS, resumes, essays, etc. Reasonable rates. Student discounts. Call after 3 pm. 251-8813. Ability Plus Work Processing, North San Jose area.

WORD PROCESSING! Student papers, business letters, notary public. Willow Glen area. Call Lisa at 267-5247.

WORD PROCESSING! Dissertation & thesis specialist. Nothing less than 10 pages accepted. Also do mailing lists, labels, envelopes & repetitive letters. Fifteen years experience. Joyce at 264-1029.

WORD PROCESSING! I will type term papers, thesis, resumes, mailing labels. Spelling corrected. Willow Glen area. Call Beth at 292-8807 after 5pm.

Cut yourself in on some Appetizing Advertising

Spartan Daily Style 277-3171

Print Your Ad Here

(Count approximately 30 letters and spaces for each line)

Print Name _____

Address _____ Phone _____

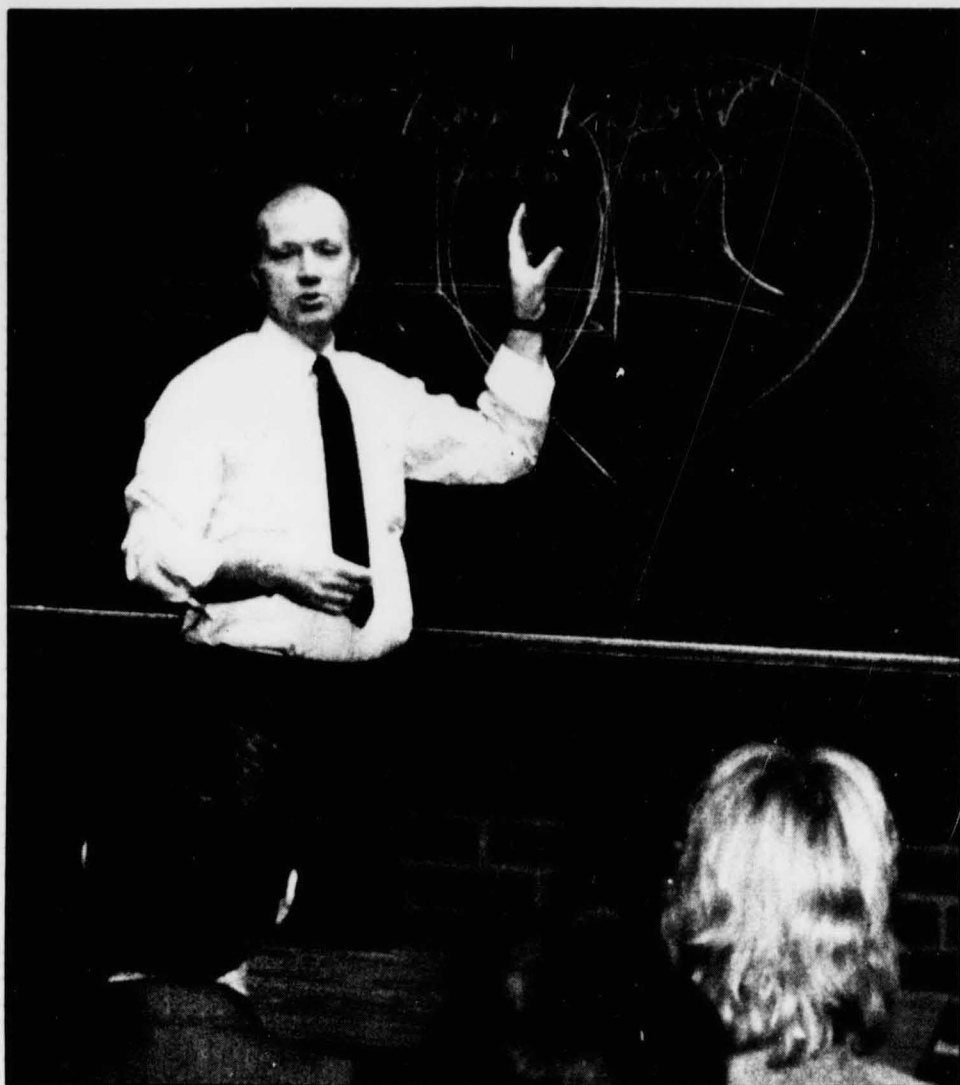
City & State _____ Zip _____

Enclosed is \$ _____ For _____ Lines _____ Days _____

Ad Rates

Minimum three lines on one day

	One Day	Two Days	Three Days	Four Day	Five Days	Each Extra Day
3 Lines	\$3.10	\$3.80	\$4.15	\$4.36	\$4.50	\$.80
4 Lines	\$3.80	\$4.50	\$4.85	\$5.06	\$5.20	\$.95
5 Lines	\$4.50	\$5.20	\$5.55	\$5.76	\$5.90	\$1.10
6 Lines	\$5.20	\$5.90	\$6.25	\$6.46	\$6.60	\$1.25
Each Additional Line Add \$.70						



Regis McKenna

Pat Fredrickson — Daily staff photographer

PR expert tells secrets for business promotions

By Phil Loomis

Daily staff writer

Public relations expert Regis McKenna believes that adaptability is the key to success for people working with today's high-technology corporations.

McKenna, who orchestrated the meteoric rise of the Apple Computer corporation, spoke Wednesday evening to a full house of about 75 students in the Student Union Almaden Room. The talk was sponsored by the SJSU chapter of the Business and Professional Advertising Association.

"There are four things that you must remember when promoting these corporations," said McKenna, the 45-year-old chairman of Regis McKenna Public Relations. "These are that change is constant, diversity costs no more than uniformity, positioning is dynamic and that a product or company is defined by its environment."

The high-tech industry is con-

stantly in motion, he said, with companies coming and going very, very rapidly, creating a "totally different environment every six months."

"There is a tremendous amount of product development going on," McKenna said. Using the blackboard to illustrate his thoughts, he explained that while "it took the zipper 30 years to go from concept to reality," today a great majority of Silicon Valley corporations are involved with development. "There is now more technology than we have time or money to bring to market," he said.

There are currently more than 300 computer companies in the U.S., and over 10,000 software companies. With all of this competition, it will become increasingly difficult for companies to differentiate their product from others, McKenna said. Unlike the rent-a-car and toothpaste industries, which have not had any major changes in 60 years, Silicon Valley corporations cannot rely on position-

ing to keep them alive because the industry changes leadership every six months.

"Technology is a 'market driven' industry," he said, "where every invention or innovation is put in the marketplace to be played with, changed, advanced, and modified. Companies that don't do it (respond to consumer feedback) very rapidly die out. They cannot be geared to the 'marketing' mentality in which everything comes from the company."

McKenna stresses that there are no analogies for anything happening with the computer industry. Most good marketing people, he said, have an intuitive sense and a willingness to experiment a lot.

"Everything is returning to the experiential rather than the informational," he said. "We have turned information into a game of trivia. There is so much information that none of it is important anymore."

ter. According to Nelson, full-time students will receive increases of about 9 percent while part-time students will be entitled to increases of

about 7 percent.

Funding cutbacks has placed the VA staff in a small office in Admissions and Records.

Vet's office to hire help

By John Ramos

Daily staff writer

Additional student help will increase Veteran's Affairs services, said Veteran's Coordinator Bob Nelson.

"We're going to add two work-study students to do clerical work, which should allow us longer office hours," Nelson said.

Office hours will be from 9 a.m. to 5 p.m., he said. The office currently serves vets and their dependents from 9 a.m. to 1 p.m. Nelson said funding for the additional help was authorized by the Veterans' Administration Regional Office in San Francisco.

The number of students receiving VA benefits dropped from 4,000 in Oct. 1972 to 600 in 1984. This drop has reduced funding at the SJSU Veterans Affairs Office to one-tenth of 1972 outlays.

Last semester the VA office operated with one half-time staff coordinator and support from the staff of Admissions and Records. When the VA coordinator wasn't available, Admissions and Records staff had to be trained to handle questions on the phone.

"We serve over 600 veterans and dependents in SJSU. That's quite a lot of work for a half-time coordinator," Nelson said. "Veterans have performed a service to their country and that obligates us to serve them. We're here for the student veteran and dependent." He added that the VA office wants to make it easier for applicants to be processed.

Another piece of good news for veterans is an across-the-board increase in benefits from last semes-

Groups to request funding

By Mariann Hansen

Daily staff writer

Seven groups are scheduled to make their pleas for funds before the Associated Students budget committee today during the first 1985-86 budget hearing.

Five meetings have been scheduled for the 42 groups which have requested funding. Each group will make a five-minute presentation before the committee and the committee will make its recommendations to

the A.S. Board of Directors by April 1, said Tim Kincaid, A.S. director of Business Affairs.

The groups scheduled to appear today are California State Student Association, Homecoming, Revenue Sharing, Spartan Memorial and four divisions of A.S. — copyright fees, executive, legislative and public relations. The funds in the A.S. budget are based on the projected student enrollment for the 1985-86 school year. Estimates are based on enroll-

ment from the previous two years, Kincaid said.

The board does not have the anticipated student enrollment yet, said Jean Lenart, A.S. business administrator. Last year's projected income was \$483,400 — \$241,700 for each semester. The A.S. will receive \$10 from each student's \$345.50 fee this semester.

The next four budget hearings are scheduled for Feb. 11, Feb. 22, March 4 and March 11.

Ticket regulators ensure proper control of cash

continued from page 1

and concerts" (see related story, page one).

There was some concern that the A.S. ticket policy may conflict with SUBOD's. The SUBOD policy solved the ticket problem, said Jeff Coughlan, A.S. director of Student Services who abstained from the vote. Coughlan is also a member of SUBOD.

However, the other members of the board agreed that an A.S. policy was needed because events are held in other campus facilities besides the S.U.

"There are so many events that go through the A.S. business office," said John Sticpevich, director of Non-Traditional Minority Affairs. "This policy does the job for us and the rest of the campus."

The business office has control of tickets for student-sponsored events and the two policies should not conflict, said Jean Lenart, A.S. business administrator. She added that the A.S. policy will insure control and protection of the money made at such events.

It is a crucial aspect of the A.S. board's responsibility to have absolute control over the cash flow and cash box, said Daniel Buerger, executive assistant to President Gail Fullerton.

"This is a major step in the right direction," Buerger said. "This doesn't mean the Student Union can't go on with its policy to protect its building. President Fullerton has expressed her concern that you do have other places on this campus, like Morris Dailey Auditorium, which need this policy."

The policy states that organizations which do not bank with the A.S. business office must pay an additional administrative fee on top of fees for ticket sellers and takers.

The hourly wage pay scale for A.S. employees is \$3.95 to \$5.49 an hour, based on experience, Lenart

said. The rate will increase \$4.10 to \$5.90 an hour July 1. Most events require one ticket taker and one seller, Lenart said.

The business office charges an administrative fee of 10 percent on money made on events for organizations who do not bank in that office, she said.

A "friendly amendment" was added to the A.S. policy by Mike Finley, director of California State Affairs. The board approved the policy with the amendment which states, "the A.S. Board of Directors may waive all administrative fees."

The amendment was added in case the board wanted to provide the services for a charitable organization, Finley said.

In other board matters, the board did not appoint anyone to be the director of personnel. The seat was vacated by Joanne Rosa who graduated in the fall.

The appointment will be made at the board meeting next Wednesday, A.S. President Michael Schneider said. Schneider said he would not comment until the appointment is made next week.

Correction

In an article published yesterday, the Spartan Daily incorrectly identified two tutoring programs, QUEST and Upward Bound, as offering the same services. QUEST is a San Jose State Teacher Education program designed to provide experience with children to university students pursuing a multi-subject credential.

Upward Bound is a federally funded program, found on many campuses, set up to give support, including tutoring, to economically and educationally disadvantaged high school students. Students enrolled in Upward Bound receive one to three units of credit for tutoring in all subjects, including math and sciences.



Transcendental Meditation Program

Mon., Feb. 11th — 12:00 noon

Tues., Feb. 12th — 8:00 pm

Costanoan Room, Student Union

- Want to improve academic and athletic performance?
- Want to be more energetic, creative and successful in life?

Come to a free introductory lecture on Transcendental Meditation

For more information call: 247-8963
A Scientifically Validated Program

"THE YEAR'S MOST COMPELLING LOVE STORY..."

Diane Keaton's finest performance."

—Jack Mathews, USA TODAY

"Mel Gibson is superb."

—Pauline Kael, NEW YORKER MAGAZINE

"Powerfully acted."

—Rex Reed, THE NEW YORK POST

"A near-perfect movie."

—Peter Rainer, LOS ANGELES HERALD EXAMINER

"Mel Gibson and Diane Keaton radiate performances strong to the core... a true story truly told."

—Gene Shalit, NBC-TV, TODAY SHOW

DIANE KEATON

MEL GIBSON

MRS. SOFFEL
A true story

METRO-GOLDWYN-MAYER presents to EDGAR J. SCHERICK, SCOTT RUDIN PRODUCTION
A GILLIAN ARMSTRONG FILM "MRS. SOFFEL" MATTHEW MODINE EDWARD HERRMANN Written by RON NYSWANER
Produced by EDGAR J. SCHERICK, SCOTT RUDIN, DAVID NICKSAY Directed by GILLIAN ARMSTRONG

PG-13 Parents are Strongly Cautioned to Give Children

SOUNDTRACK AVAILABLE ON WINDHAM HILL RECORDS AND CASSETTES

STARTS FEBRUARY 8th AT A THEATRE NEAR YOU!

kinko's copies

the electronic printshop

QUALITY KODAK COPIES

FAST SERVICE • OPTIMUM QUALITY

LOW PRICE

• SELF-SERVICE COPIES • BINDING
• GOLD STAMPING • RUBBER STAMPS

Open Saturdays

kinko's copies

481 E. San Carlos 295-5511 93 Paseo de San Antonio (at 3rd St.) 295-4336

PICK-UP & DELIVERY